

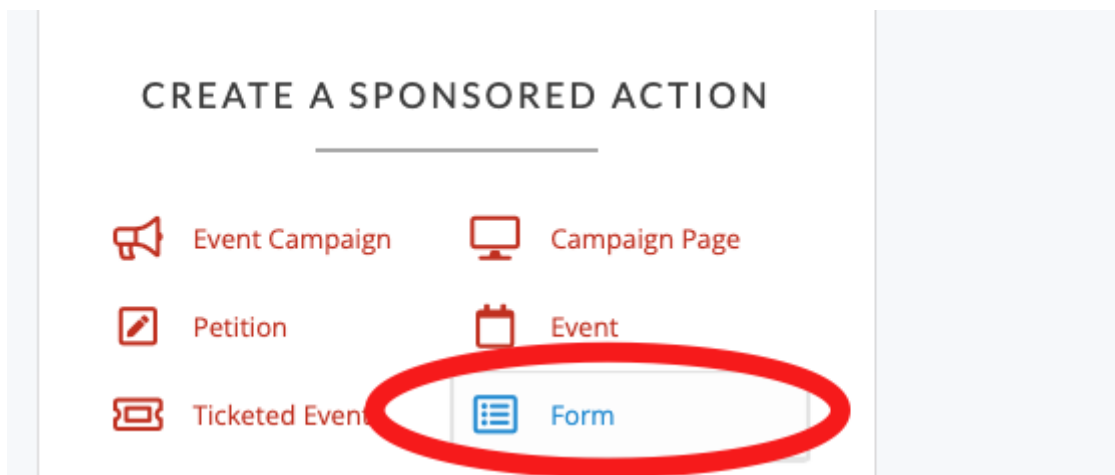
Creating a form

Forms are for collecting extra information or feedback from your list. E.g

- asking people if they are interested in certain ongoing activities like 'arts', 'action planning', 'social media support'.
- a general shout out for people with any time to spare (giving some options)
- registering their interest in distributing leaflets (you might collect their phone number so you could contact)

To start a new form - start here

From the **Create a sponsored action** menu on the right hand side, choose **Form**



To edit a current form - start here

Click on **Actions** then either **Manage** for a published form OR **Edit** for a form still in draft. Follow the same instructions below, but obviously some things may have already been set up.

Statistics **Actions** Emails Reports Activists Syndication Administrators Network Settings

Latest Actions ?

1 2 3

Event Test event [redacted]

1 Action Takers by [redacted]
Modified: 12/02/2023

Manage [icon] [icon] [icon]

Event Test event 1 Draft

0 Action Takers by [redacted]
Modified: 11/02/2023

Edit [icon] [icon] [icon]

1. Title and description

Give your form a short and clear title (and optionally a more descriptive different title for internal use only) and also a description/instructions written clearly for the person you want to fill in the form.

Edit Form: Administrative Title (Optional)

Title of your action *

ADD BANNER IMAGE (OPTIONAL)

HTML Format Align B I S Lists Image Video Table Link Line

Why is this important? *

2. More settings

You can let people know how many other people have taken the action of filling out the form by leaving the **Progress Bar** on, but usually this is turned off. Then you need a short **Form Heading** and at the is you can update the text that appears on the submit button depending on what kind of form this is. This could be e.g. 'Update', 'Submit Info' or 'Register'.

The screenshot shows a form configuration interface. At the top, there is a 'PROGRESS BAR' section with a green toggle switch, circled in red. Below it, a progress bar shows '0 Actions taken' with a question mark icon. A horizontal line separates this from a section indicating 'Only 25 more until our goal of 25' with an 'Edit' link. Below this is a 'Form Heading *' field, also circled in red, with a question mark icon. The form fields include 'First Name' (with a 'Sample' button), 'Last Name' (with a 'Sample' button), 'Email *' (with a 'Sample' button), and 'Zip/Postal Code *' (with a 'Sample' button). Below these fields is a link 'Not in the US?'. At the bottom, there are two links: 'Edit Form' (with a pencil icon) and '</> Add Custom Form HTML'. The bottom section shows a submit button labeled 'Add Your Name', which is circled in red, with a question mark icon.

3. Edit Form

Then click **Edit Form** (as seen just above), which takes you to a drag and drop type page to add or remove questions from your form.

This part is hard to describe in words and images - so you need to just have a go. You can drag and drop any fields you don't want for your event (it's up to you). Just click on them and drag away from the left and let go.

In this example the surname and postcode have been removed and the GDPR field is being picked up and moved in to the form.

The screenshot shows a form builder interface. On the left, under 'Instructions', there are four bullet points: 'Add questions by dragging them from the right.', 'Edit questions by clicking on them below.', 'Delete questions by dragging them out of your form. Some questions (like email address) cannot be removed.', and 'Reorder questions by dragging them up or down in your form below.' Below this is a 'Your Form' preview with three fields: 'First Name', 'Email *', and 'Country *'. On the right, the 'Core & Custom Questions' panel is open, showing a search bar with 'gd' entered. A red circle highlights the search bar and the 'GDPR (GDPR_consent)' question below it. Other questions listed include 'Interest_Working_Group', 'Working_A&L', 'Working_Admin', 'Working_Arts', 'Working_Comm', 'Working_F', 'Working_Legal', 'Working_M&M', 'Working_Political', 'Working_RC', 'Working_RegDev', 'Working_Research', 'Working_TT', and 'Working_Talks'. Below this is a 'Blank Questions' section with options for 'Text Input', 'Text Area', and 'Radio Buttons'.

The fields can then be set to 'Required' if they are mandatory.

The GDPR consent field should always be set to 'Required'.

The screenshot shows a form builder interface. On the left, under 'Your Form', there are three fields: 'First Name', 'Email *', and 'Country *'. Below these is a consent statement: 'I give my consent to Extinction Rebellion to get in touch with me using the information I provide, for the purpose of news, actions and requests for volunteers and donations.' and a radio button labeled 'I agree'. On the right, a settings modal is open for the 'GDPR (GDPR_consent)' field. A red circle highlights the 'Required' checkbox, which is checked. Other options in the modal include 'Always Show' (unchecked), 'Show if the following field name:' (with a text input field), and 'Has the value of:' (with a text input field). At the bottom of the modal, there are 'SAVE' and 'CANCEL' buttons, with 'SAVE' highlighted by a red circle.

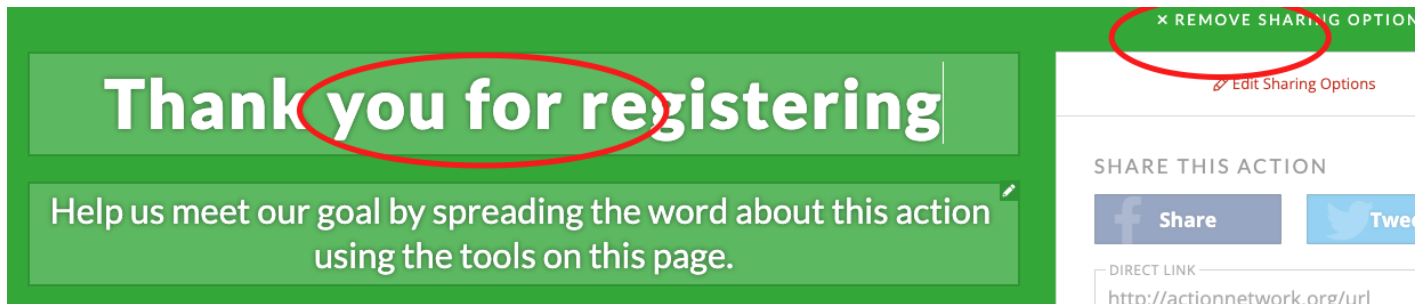
NOTE: Historically all admins could create questions and we've ended up with hundreds of questions with lots of overlap. So we are documenting a [list of some standard XRUK questions](#) that you can use.

You could also add your own questions at this stage, but note that the information will only be stored within the form answers, not with their activist record. It might be worth [requesting some training from the Action Network Data Team](#) to explain how all this works in more depth.

In the bottom right click 'SAVE AND PREVIEW' and 'SAVE AND GO TO NEXT STEP'.

4. Thank You page

To keep things simple - turn off the sharing options (you can investigate this later), and change the title to something that suits your form.



5. Write a short message

A screenshot of the message editor interface. It features a toolbar with options: HTML, Format, Align, B, I, S, Lists, Image, Video, Table, Link, and Line. Below the toolbar is a text area with the placeholder text 'ADDITIONAL THANK YOU MESSAGE OR INSTRUCTIONS FOR YOUR ACTION TAKERS (OPTIONAL)'. The text area contains three lines of example text: 'Thank you for taking the the time to update your information.', 'or', 'Thank you for taking this survey', 'or', 'Thank for volunteering for a role, we'll be in touch soon.'.

6. Click 'Save and Publish'

You form is now live, some last things to do are:

- add a nice page wrapper
 - The page wrapper gives your Event the 'XR Style' of font and colours and also this gets rid of all the Action Network branding at the top and bottom of the page. Swap from the default to the 'no logo' one.
- turn off or set up auto-reply emails (see next page)
 - Click on 'Responses'
 - As usual for an email - you might pick an appropriate wrapper ([contact data team](#) if you don't have the XR Wrappers), set up your subject, from and reply-to email correctly.
 - Click SAVE RESPONSES

7. Promote

Lear more about [advertising your event](#) in regards to URLs, preview images and tracking where sign ups have come from.

If you need help with setting up a Form, please book a training or coaching session via our [Training Request Form](#), or [contact the Action Network Data Team](#).
