Introduction to writing emails

Start here for a quick overview

If you don't have access to your email list yet click here

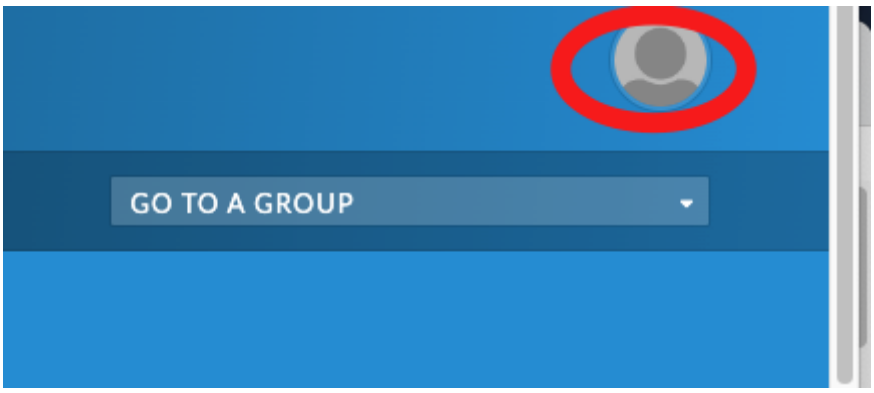
This chapter contains guidance on technical aspects of sending emails, advice on content, style, common errors and positive adjustments you can make to increase accessibility of what you send.

There are two ways to create an email on Action Network **'Drag and Drop'** or **'Visual/HTML'**.

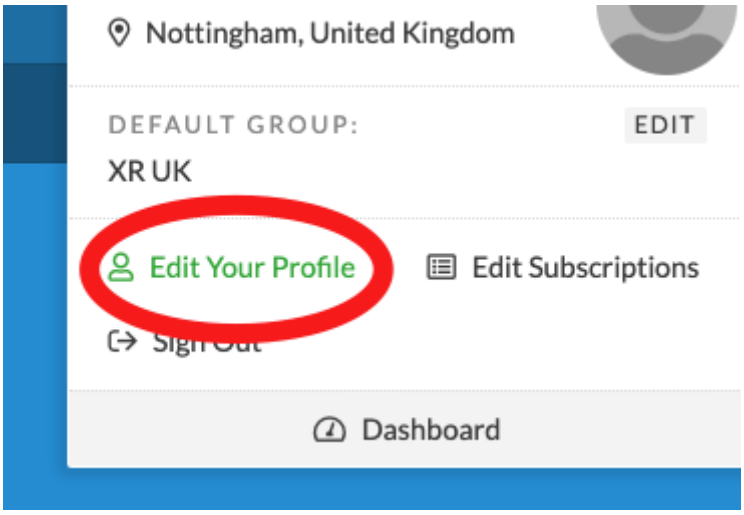
The Action Network training team support the use of 'Drag and Drop' for various reasons, but mostly because it provides layout control and features such as buttons, without you needing any html skills. The training that you can request is based on this method.

You can set your default email writing method to drag and drop style by following the instructions below.

1. Click on your profile icon in the top right



2. Edit your profile



3. Scroll to the bottom of the page and switch the toggle to 'drag and drop' and then 'save changes'

