

Sharing news as it happens

Hopefully much of your planning will kick in. Those with roles to coordinate the media, photographers, livestreamers & spokespeople will know what they're doing and your action will be perfectly captured and the news of it spread everywhere.

Here are some more pointers for the day of the action...

Photography

If the media attend your actions they won't rely on you to get images. In case they don't, make sure to provide them with a few great shots. You'll also want to capture images for use on social media. [More guidance here.](#)

Liaise with media on the ground during actions

If you see journalists and camera crews walking around, go over and say hello!

Introduce yourself, tell them who you are, ask if they need help with anything. Take their card and ask for their contact details to add to a journalist WhatsApp chat (if you have one). Or save them to your phone. It's really important that we help media get to our trained spokespeople at every opportunity. Obviously, this isn't always possible, but we should aim to have well prepared people in front of camera as much as we can. Keep an eye out!

For more guidance see [Press and Spokesperson Guidance.](#)

Livestreaming

See guidance here on [Livestreaming](#)

Share photos and videos

Encourage rebels to share live photos and videos to the [XRUK Live Action Content](#) Telegram channel. This is especially important if XRUK are promoting your action on UK-wide channels, because this is where they will look for content. But even if not, it's a great way to share your action with the movement.

For professional photographers and 'competent amateurs', you can upload your photos directly to the [XR Media Library](#).
