Ecological Justice

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Introduction



Biodiversity loss has one of the most clear connections to the climate crisis with many species either dying out or having to migrate due to their habitat being destroyed.

Ecological justice month covers the effects of climate breakdown on our natural environment, whether this be biodiversity loss, wildfires and their effect on both human and non human species or the negative impacts of factory farming.

Outlined in this pack are a few ideas and resources to help get your action planning juices flowing and give you some inspiration for actions you can do in your local area.

To achieve our goal of mass mobilisation, we need everyone, we need you.

These Ideas are only suggestions and we encourage you to think about what affects your local community and how you can tie in your existing campaigns.

Potential Targets & Action Ideas



Flooding

Flooding not only impacts humans but also causes loss of habitat for non-human animals: Flooding rebel toolkit page.

Agriculture and Food Production

Agriculture and food production contribute to climate breakdown in many ways and the current mass production culture is contributing to the loss of work for many local farmers.

Dirty Water

The continued pollution of our waterways affects not only us but also many of the waterborne species in our rivers: Dirty Water Action Pack.

Rebellious Rewilding

Rebel rewilding is a great way to have a direct impact on your life and your local community: Rebellious Rewilding Ideas on slides 5-7 (Google doc).

Wildfires

Wildfires will continue to blaze as global temperatures increase. Though it may be hard to have a direct impact, even sharing information about wildfires on social media can be a great way to educate others.

Heat

The rise in temperatures affects everyone, especially those most vulnerable in our society and the natural environment: Heat Strike website.

Take Action at Home

Check out these ideas to Take Action from Home, and use the Global Justice messaging page to plan your actions.

Other Ideas

Rebel Toolkit Actions Shelf

Messaging Ecological Justice Actions

Below are some messaging resources for the ecological justice theme.

Restore Nature Now Messaging Guidelines

Hashtags

- #RestoreNatureNow
- #ExtinctionRebellion

More Media and Messaging Resources:

Make Your Action Visible

Rebel Toolkit: Make your group visible

How to do media for your action

Rebel Toolkit: How to do media for your action

Photography Tips

Rebel Toolkit: Photography & Videography

More Resources

General Resources when Action Planning

Planning Actions

- Rebel Toolkit Actions Shelf
- Action Planners Circle (APC) Mattermost Reception Channel

Media & Messaging

- Rebel Toolkit Media & Messaging Shelf
- Comms Request Form (Google doc)

Action Support

- Rebel Toolkit Actions Support Book
- Actions Support Mattermost Reception Channel

Legal

- Rebel Toolkit Arrestee & Legal Support Book

Questions? Contact Actions Circle

- Actions Circle: Mattermost Reception Channel
- Email us at XR-Action@protonmail.com