Social Justice

- Introduction- Why focus on Social Justice?
- Potential Targets & Action Ideas
- Take Action at Home
- Messaging Social Justice Actions
- More resources

Introduction- Why focus on Social Justice?



Climate Justice and Social Justice are inherently linked as the climate and ecological emergency threatens the existence of those most vulnerable in our communities.

Outlined in this pack are a few ideas and resources to help get your action planning juices flowing and give you some inspiration for actions you can do in your local area.

To achieve our goal of mass mobilisation, we need everyone, we need you. These Ideas are only suggestions and we encourage you to think about what affects your local community and how you can tie in your existing campaigns.



What Does This Have To Do With The Climate and Ecological Emergency?

Marginalised groups and people already struggling with poverty and inequality will be the first to feel the effects of the climate and ecological emergency.

The climate crisis is at least in part due to the current and historic oppression and exploitation of those most impoverished and vulnerable in our communities and around the world.

As the effects of the climate and ecological emergency worsen, resources such as money, food, healthcare, housing and water will become scarce. This will affect everybody but none more so than vulnerable groups such as: Low-income countries & households, people of colour, indigenous people, women, trans people, young people and disabled people. It is important that we stand together in solidarity against all injustice if we hope to tackle this crisis.

There are many ways in which we can do this even from home! It is also important to note that this is an action pack and so all about direct action but a big part of the journey towards action is education. Educating ourselves on what the effects on marginalised communities from the climate crisis are, can be a great tool of empowerment in direct action.

Potential Targets & Action Ideas



Housing

The housing crisis is forcing more and more people out of homes and onto the streets with more unaffordable houses being built and left to sit empty.

Housing Rebellion Action Pack

Cost of Living Crisis

The cost of living crisis is affecting all of us apart from the 1%.

Dirty Water

Access to clean water should be a human right, yet our waterways are being filled with polution.

Dirty Water Action Pack

Discrimination

When times get tough we need to stand together yet mainstream media is trying to pull us apart, it’s time to tell the truth.

Rebel For Truth Pack

Healthcare

The climate crisis is already causing global health problems and yet we face record waiting times due to a chronically underfunded national healthcare system.

Other ideas

Rebel Toolkit Actions Shelf

Take Action at Home

Direct action should be accessible to everybody and doesn’t always need to be about taking action from on the streets. A great way to take action is to rebel from home.

X (formerly Twitter) storms

X storms are a great way to rebel from home. Create a template tweet with some of the messaging and hashtags here and encourage others to send their tweets with you all at the same time.

Emailing companies

Email the company you are targeting and explain how you would like them to change. With enough pressure from the public, companies may consider changing for the better.

Leaving reviews

Bad reviews affect company image but also are a way of making the public more aware of what these climate criminals are doing.

Blocking phone lines

Get a group together and call up the targets customer service line. This can create a block in their phone lines and stop them from calling other people to advertise their services. Remember to remain kind and respectful. We do not blame and shame individuals. The company is the real climate criminal, not the workers.

Using your voice

If you have a social media presence, use your voice to educate others on social justice and the CEE (climate and ecological emergency).

More about rebelling from home

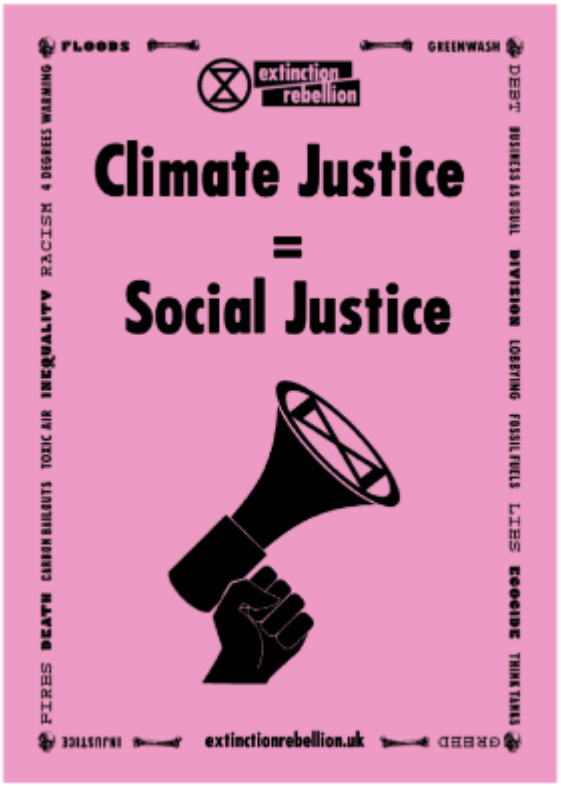
Digital Rebellion Rebel Toolkit Page

Messaging Social Justice Actions

Below are some messaging resources for the social justice theme.

Leaflets

- Download Editable Front Template Here
- Download Editable Back Template Here
- Download Front Template Here
- Download Back Template Here





Hashtags

- #SocialJustice
- #ClimateJustice=SocialJustice

- #UpgradeDemocracy
- #TellTheTruth

More Media and Messaging Resources:

Make Your Action Visible

Rebel Toolkit: Make your group visible

How to do media for your action

Rebel Toolkit: How to do media for your action

Photography Tips

Rebel Toolkit: Photography & Videography

More resources

Social Justice Reading

- Greenpeace Climate Justice and Social Justice: Two Sides of the Same Coin
- The Fund for Global Human Rights Climate Justice Is Social Justice

General Resources when Action Planning

Planning Actions

- Rebel Toolkit: Actions Shelf
- Action Planners Circle (APC) Mattermost Reception Channel

Media & Messaging

- Rebel Toolkit: Media & Messaging Shelf
- Comms Request Form (Google doc)

Action Support

- Rebel Toolkit: Actions Support Book
- Actions Support: Mattermost Reception Channel

Legal

- Rebel Toolkit: Arrestee & Legal Support Book

Questions? Contact Actions Circle

- Actions Circle: Mattermost Reception Channel
- Email us at XR-Action@protonmail.com