

Heatwaves

The logo consists of the words "HEAT STRIKE" in a bold, red, sans-serif font. The text is centered within a solid orange rectangular background.

Heat Strike

XRUK are part of the coalition of organisations involved with the **Heatstrike** campaign which is re-launching for summer 2025.

Sign up on the heatstrike.uk website and you'll be given a link to join a WhatsApp community based on your postcode. This will help you connect and organise in your local area.

Key info:

- The campaign will call a 'Heat Strike' on the hottest day: announced closer to the time.
- Week of Action: 14th-20th July.
- **Presentation slides** from the XR + Heat Strike Zoom (note some the finer details may now have changed in regards to the plans for the week).

Watch the recording of the first Zoom session (note some of the finer details may now have changed in regards to the plans for the week)

<https://www.youtube.com/embed/WrWcO8Mef00?si=1Es-tuoeSzje8eAU>

Connecting to people locally

A good way of making sure anyone joining the Heat Strike campaign finds your XR local group is first to join the email list for Heat Strike and you'll be sent a link to join your nation/region WhatsApp community chat. Then you can either find or create a chat for your city/town, e.g. create 'Liverpool' within the North.

Week of Action details

Go to the **Turn Up The Heat** page of the Heatstrike website for the latest details of:

- ✱ Meltdown Monday - Day of online action
- 🚧 Tipping Point Tuesday - Banner drops
- 🚧 Workers Wednesday - lunchtime walkouts pictures of thermometers in workplaces
- 🚧 Warm Weekend - Cool stations across our communities

For any questions, drop them a line at info@heatstrike.uk.
