

Heatwaves

The logo consists of the words "HEAT STRIKE" in a bold, red, sans-serif font, centered on a solid orange rectangular background.

Heat Strike

XRUK are part of the coalition of organisations involved with the **Heatstrike** campaign which is re-launching for summer 2025.

Sign up on the heatstrike.uk website and you'll be given a link to join a WhatsApp community based on your postcode. This will help you connect and organise in your local area.

Key info:

- The campaign will call a 'Heat Strike' on hottest day: announced closer to the time
- Week of Action: 14th-20th July
- [Presentation slides](#) from the XR + Heat Strike Zoom

Sign up for the next Zoom call - [Tue 24th June 7-8.30pm](#)

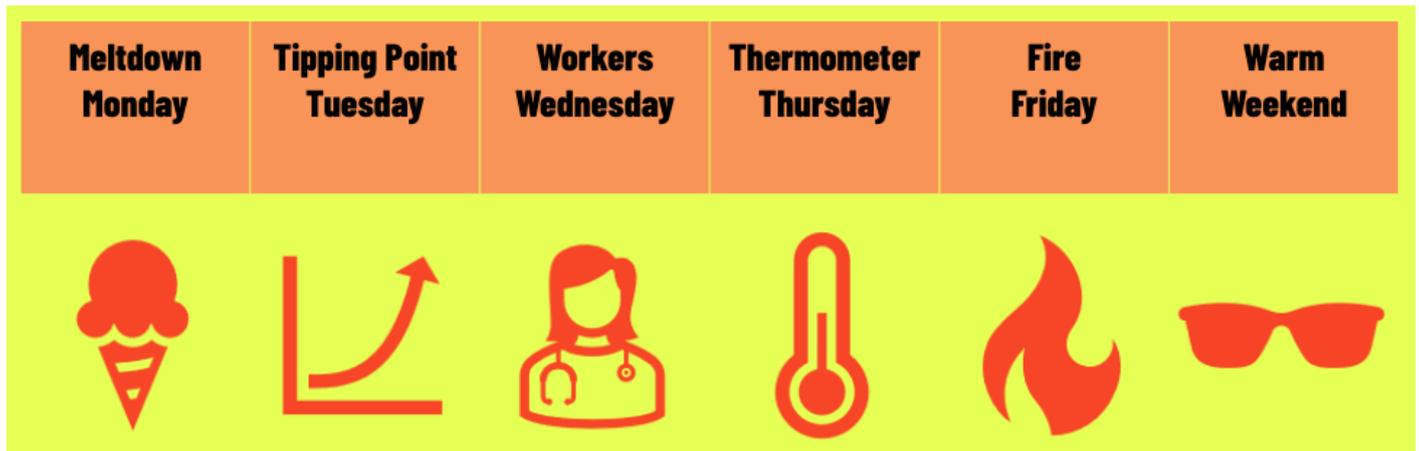
Or watch the recording of the first Zoom session

<https://www.youtube.com/embed/WrWcO8Mef00?si=1Es-tuoeSzje8eAU>

Connecting to people locally

A good way of making sure anyone joining the Heat Strike campaign finds your XR local group is first to join the email list for Heat Strike and you'll be sent a link to join your nation/region WhatsApp community chat. Then you can either find or create a chat for your city/town . e.g create 'Liverpool' within the North.

Week of Action details



* Meltdown Monday - Day of online action

☐☐ Tipping Point Tuesday Everything you need for a Heat Strike [banner drop](#). And here is [XR's banner drop briefing](#).

☐☐ Workers Wednesday Everything you need for [lunchtime walk-out](#).

☐☐ Thermometer Thursdays - Day of taking pictures of thermometers in workplaces

☐☐ Fire Friday - Day of rally outside Parliament

☐☐ Warm Weekend Everything you need for [cool station](#). And there is a long list of [other assets](#), including leaflets, stickers, posters, and social media graphics.

For any questions, drop them a line at info@heatstrike.uk.
