

# Insurance

## Why Target Insurers?

Insurance is the Achilles heel of the global fossil fuel industry. It's what gives oil, gas and coal companies the confidence to dig and drill as the planet burns - by covering their operations against financial losses when things go wrong.

**Without insurance, major oil and gas companies cannot operate and climate-wrecking oil, gas, and coal exploration, production and distribution will fail to go ahead.**

**Insure Our Survival** launched as a campaign in 2024 rooted in Extinction Rebellion. Since then, actions against the insurers underwriting climate chaos and war have grown and spread.

We know direct action works: sustained pressure saw Zurich pledge not to insure new fossil fuel projects and we have shown that "insurance is winnable". From targeting Big Insurance offices in London, to disrupting offices across the UK, and now global solidarity actions across Africa and Europe, our campaign has developed into a community with its own voice, identity, and energy.

In spring 2025, IOS decided to become a stand-alone organisation - all the information and resources about this campaign is now on the **Insure Our Survival** website.

