

# Avoid jargon

## Use simple, positive language

**Do say:** Selected like a jury and then sorted to reflect the population

**Don't say:** Sortition/stratified sampling

**Do say:** A group of people that reflects the diversity of our society

**Don't say:** Demographically representative

**Do say:** Informed conversation / honest conversation / finding common ground / listening to each other / learning from each other / working through differences

**Don't say:** Discussion / deliberation / debate / consultation

**Do say:** Brave / courageous (decisions)

**Don't say:** Radical

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