Laughtivism - Clowning



Creating funny actions that poke fun at the target are a fantastic way to bring people onboard at an action. Laughtivism can be one of the most effective ways of protesting. The general public are often far more supportive of actions that focus on this rather than disruption or damage. These are also some of the most creative actions.

Here's a great TED talk about Laughtivism


Lex.
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