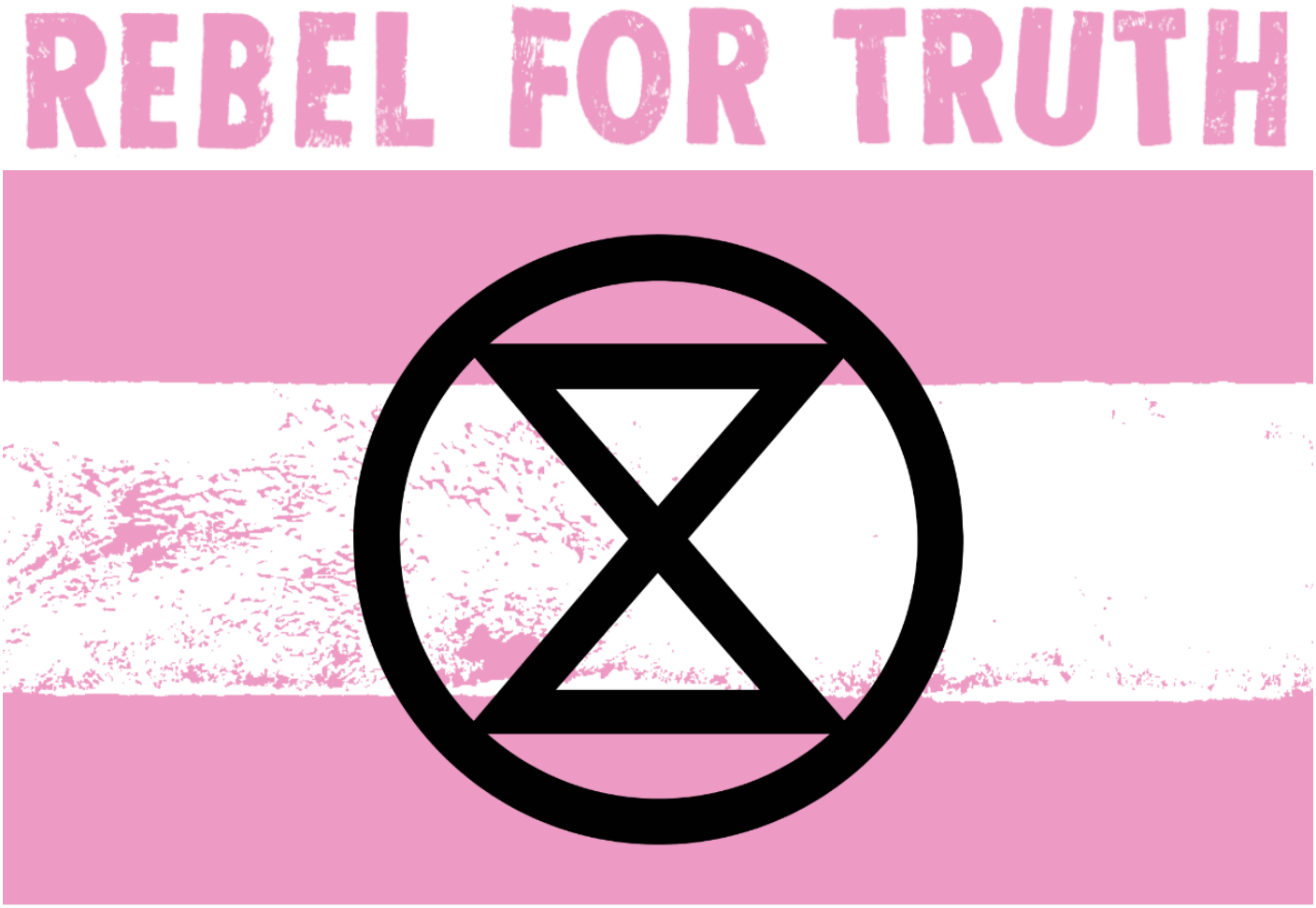
Design Packs

For rebellions, specific actions or events

- Rebel for Truth - Sep 2023
- The Big One / 100 Days - Early 2023
- Cover the Capital - Oct 2022
- We Want To Live - Sep 2020

Rebel for Truth - Sep 2023



Since XR first burst onto the streets we have said "Tell the truth and act as if the truth is real". **Truth is the antidote to the climate lies** and the climate liars.

When you can't trust those in power, the people are the answer. We are trapped in a system that is outdated and out of touch. Citizens' Assemblies are the alternative. In a time of corruption and greed, 'reasonable' starts to look revolutionary.

Posters, fonts, assets, flag, messaging, hashtag and more! view the **Rebel for Truth** Design pack here

The Big One / 100 Days - Early 2023

The full campaign was intially called 100 days (100 days to prep, 100 days to promote).. up to the day of The Big One. Here are the design assets used.

Logos, flyers, posters, assets, design tools - everything you need.

The Big One Design Pack - containing:

- Flyers
- Posters
- Social Media
- Designs - flyer, poster and web banner backgrounds

For a general introduction to design in XR -- fonts, logos, colours, woodblock images, icons -- see the Design book.

Assets for The Big One

Supporters Logos version 2 (30th March 2023)

A4 printable poster

Instagram Story graphic

Instagram Post (highlighted logos only)

Cover the Capital - Oct 2022

Hey everyone! We've collated all the designs used in Cover the Capital from October 2022:

- Designs drive with all the resources you need (Tube Ads, Bus Stops, Billboards and assets to create your own designs!)

- Printing guidelines and advice

- London Undergrounds Subvertising Booklet

- Paint the Streets Info pack (a great and detailed resource with all the info you need to begin)

Thanks to everyone, keep sharing our amazing messages to the public, and continue share your images and ideas here in this chat too!

Love and Rage ~ The Paint the Streets team

We Want To Live - Sep 2020

This design pack reflects the multiple narratives running through our struggle, and is intended to give everyone in XR a way to tell our story.

The **PDF of of this design pack is available here**

Contents ofthe Booklet:

1. WHY?
2. AN OPEN INVITATION
3. COLOURS
4. PIGEON
5. FRAME-OF-SHIT
6. POSTERS
7. STICKERS
8. BANNERS
9. FLAGS
10. RESOURCES
11. APPENDIX