

# How it all began

Really worth watching this video showing the evolution and implementation of XR's design programme to understand the passion and ambition behind the creative vision for XR.

<https://www.youtube.com/embed/mg5kzZMGg6Q?si=rwo8cSS-IG-iPrBQ>

Also you can [read this article on the V&A website](#) - giving a wonderful view into the work of Miles Glyn - one of the original members of the Extinction Rebellion Art Group, a coalition of graphic designers, artists and activists who created the visual identity and communications style.

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