

# The Big One / 100 Days - Early 2023

The full campaign was initially called 100 days (100 days to prep, 100 days to promote).. up to the day of The Big One. Here are the design assets used.

Logos, flyers, posters, assets, design tools - everything you need.

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The Big One Design Pack - containing:

- Flyers
- Posters
- Social Media
- Designs - flyer, poster and web banner backgrounds



## The Big One Media & Messaging Guide

For a general introduction to design in XR -- fonts, logos, colours, woodblock images, icons -- see the [Design](#) book.

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### Assets for The Big One

Supporters Logos version 2 (30th March 2023)

[A4 printable poster](#)

[Instagram Story graphic](#)

[Instagram Post \(highlighted logos only\)](#)



