

Assets

Ex-squid-it leaflets, posters, stickers, masks, puppets & more.

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General Dirty Water Logos

Pipe Logo

Get the [Dirty Water Pipe Logo](#) in a range of colours here.



Round Logo

Get the [Round Logo](#) in a range of colours here.



Not found what you're looking for? [Download a range of other Dirty Water logo designs here.](#)

Social Media Resources

Profile and Header images

Design Assets are available [here](#) for:

- Facebook page headers
- Facebook group headers
- Your personal Facebook page
- Instagram posts
- #VoteCleanWater graphics



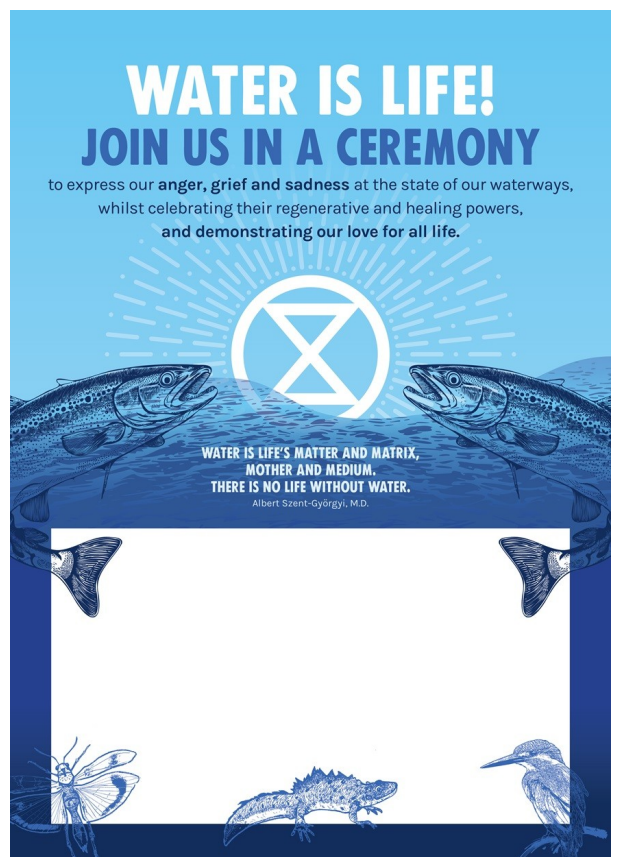
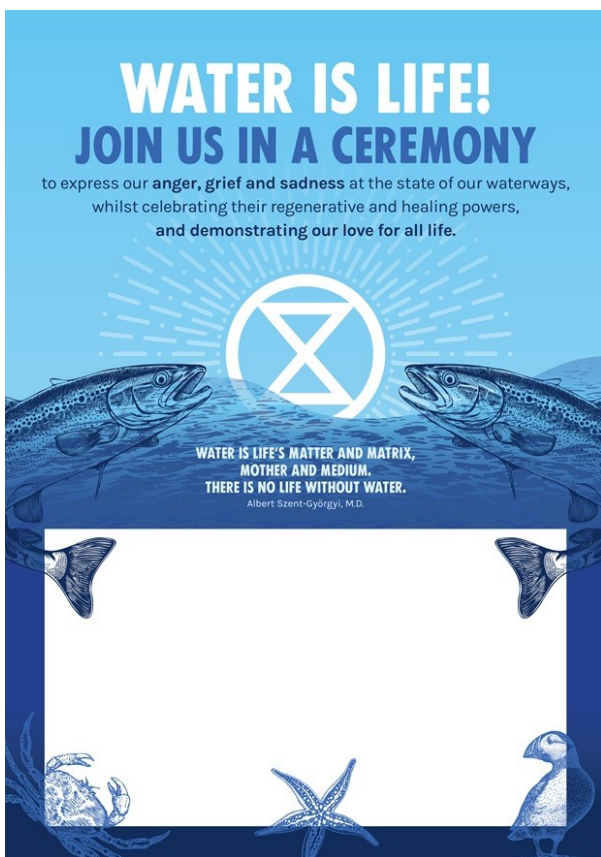
Dirty Water Posters

Ceremony | Water is Life Posters

Download or send to a professional printers here:

[A4 Poster](#) | [A3 Poster](#)

SEA POSTER and RIVER POSTER



Fill-in-the-blanks Posters

Flypost your polluted waterway or coastline with this handy poster, just fill in the blanks. Do your research to be sure the text you're adding is accurate!

Example

This water is polluted with: **RAW SEWAGE**

The responsible party is: **WESSEX WATER**

Contact them here to register your complaint:
info@wessexwater.co.uk

If you are unsure about flyposting another option is to paste the poster onto cardboard and attach with string.

To print in colour: [Download yellow and black 'Fill in the blanks' WARNING poster - jpeg](#) (scroll to the bottom of the folder).

To print on yellow paper: [Download black & white 'Fill in the blanks' Warning poster - jpeg](#).



Sewage Ahead Road Sign

[Hi-res versions of the 'Sewage Ahead' Road Sign can be found here.](#) There are several different designs to choose from. A good size to print the sign is **A2**.



Sun, Sea, Sand and Sewage (for Flyposting)

[Download a hi-res version for printing here.](#)



Vote Clean Water Posters

[Download hi-res versions for printing here.](#)

Thumbnail examples of some of the posters:



Before printing, add the name of your local river / coast / beach.

Dirty Water Flyers

Water Pressure Flyer

Download a hi-res [colour version](#) of this flyer for printing.

Download a hi-res [black & white version](#) of this flyer for printing.



The Importance of Water and the Threats

Water is the lifeblood of our planet. It sustains every form of life, from the tiniest to the largest lifeforms, including humans.

We rely on water for drinking, growing food, producing energy, and maintaining nature. Without clean water, life as we know it would end.

Yet, human actions are still putting Earth's water at risk. Chemicals, plastics and waste are poisoning rivers, oceans. Our overuse and mismanagement of water are depleting nature's water stores and drying up rivers.

Our behaviour is disrupting rainfall patterns, causing drought in some areas and floods in others. These actions are not only harming wildlife and ecosystems but also threatening human survival.

TACKLING THE WATER CRISIS

A Call for Change

The water crisis is a complex problem that requires urgent action. However, the existing political set-up has failed to address it effectively. Short-term thinking, lack of cooperation, and the influence of powerful industries, block progress.

To tackle this crisis, we need a new approach. Let's harness the wisdom of the crowd in a Citizens' Assembly, where a diverse group of people gets together to learn about the issues, discuss solutions and make recommendations.

Unlike traditional politics, these assemblies focus on informed, respectful conversations and long-term thinking. By giving ordinary people a voice, we can create fair and sustainable solutions to protect water for future generations.

Join the movement. Build pressure. Together, we can restore clean water and planet.

WATER PRESSURE

Find out about
Citizens' Assemblies



More on the Water
Pressure campaign



Support the Water
Pressure campaign



Community Assembly Flyer

Download a hi-res [version](#) of this flyer for printing.



SUN SEA S & SEW

Raw Sewage: Some Facts

In 2022, raw sewage was dumped into our waterways for a combined 1.75 million hours. An average of 825 times per day. Plus the sewer overflows that are not even monitored. This is not a crisis; it's a scandal.

Over an eleven-year period, UK water companies have paid out £16.8 billion in dividends to shareholders. Whilst some water companies do identify the position of sewer overflows along rivers and coastlines, little mention is made of what is actually being discharged. Raw sewage contains bacteria, antibiotics, pathogens, viruses and a whole host of other nasty stuff.

The recreational use of waterways by families, anglers, rowers, paddleboarders, swimmers, dog-walkers and boaters means that a major public health threat is growing as a result of these raw sewage dumps. During times of poor water quality, entering the water can make you ill with eye, ear, skin, throat infections, gastro-enteritis, E.coli, hepatitis & more.

For more information on where and when raw sewage dumps have taken place, check the Outdoor Swimming Society and Surfers Against Sewage websites. You can also download the Safer Seas and Rivers Service app to check sewage dumping in real time (note: not all sewer overflows are monitored). The Rivers Trust Sewage Map is also useful.

If raw sewage has recently been dumped - do not go into the water & do not let your pets go into the water.

For health & safety advice & links to further resources & information, visit www.dirtywatercampaign.co.uk

Contact your MP and let them know what you think about the sewage scandal. Find them here www.writetothem.com

Email us at: dirtywatercampaign@proton.me

Scan QR code to join the campaign against dirty water and sign up to our mailing list



Pollution Hazard Flyer

If your local group would like this flyer personalising with information relevant to your local area or water company, please contact [@lucielc](https://twitter.com/lucielc) on Mattermost.

[Download a hi-res version of this flyer for printing.](#)



POLLUTION HAZARD

**AVOID DIRECT CONTACT WITH THE WATER AND
THINK BEFORE LETTING YOUR DOG SWIM OR DRINK**

In 2022 Severn Trent Water spilt sewage more than 44 thousand times for a total of 249,116 hours.

And yet they continue to profit from this business model and pay dividends and bonuses to shareholders and executives.

At the same time....

- Only 14% of rivers in England are considered to be at Good Ecological Status.
- Superbugs - multiple antibiotic resistant bacteria - are breeding below the Finham treatment works.
- The government has put off the deadline to clean up all rivers to 2063. Previously it was 2027.
- Thousands of dead fish went belly up in the Avon near Barford recently.
- Severn Trent owes every household £50 for treatment services they didn't deliver.
- In 2022 Sewage spilled into the River Devon 31 times for a total of 38.59 hours.

OUR DEMANDS

Clean Rivers Now!

Expand holding capacity at the treatment works so no overflows occur in extreme weather - just like the London Super Sewer.

Fix all leaks.

Kill the bugs: treat effluent with UV or oxygen.

THIS RIVER CONTAINS RAW SEWAGE

Public Warning Flyer

[Download a hi-res version of this flyer for printing.](#)



Dirty Water Stickers

Ceremony Sticker

[Download a hi-res version for printing.](#)



Hazard Stickers

[Download a hi-res version for printing.](#)



Don't Pay for Dirty Water Stickers

[Download a hi-res version for printing.](#)



**DON'T PAY
FOR
DIRTY WATER**

**JOIN
THE BILL
BOYCOTT**



https://drive.google.com/drive/folders/18XsgoQb1iqUHdumdiokwpgvP4btIAk9?usp=drive_link

Flags and Banners

Brown Flags

XR flags are normally colourful, but for Dirty Water we've branched out! You could consider making these brown flags, mirroring the awful state of our waterways.



<https://rebeltoolkit.extinctionrebellion.uk/books/art-blockers/page/banners>

<https://rebeltoolkit.extinctionrebellion.uk/books/art-blockers/chapter/flag-templates>

Puppets, Masks, Costumes

Make a 'big splash' in your local media with colourful puppets, masks and costumes

These resources can be used to create art which can bring actions, marches and events to life!

- Make your own water Goddess [Rebels Masterclass](#) [1hr 19m but jump to 39m for the teaching section].
- 68 Ways to [Make Really Big Puppets](#)
- Make [Fishheads](#)

Making an Animal Mask (from Wiveliscombe XR)

- Part 1: [Making a Animal Mask](#) (Youtube 4:18 minutes)

- Part 2: [Using Paint](#) (Youtube 2:25 minutes)

Find other ideas on the [Creative Arts shelf](#)

Blue Plaques

Link to the [Blue Plaques information](#) page