

Proposed Role of Each Alliance Partner

This is an initial estimate. It is not prescriptive. The Alliance, when assembled, will define this for itself.

It is suggested that each participating organisation will second one person to represent it in the Water Pressure Alliance. They will be joining the Alliance steering group. This will not be a full-time engagement, except, perhaps initially, to set up the campaign.

The Alliance steering group must address:

- Composition and role of the steering group:
 - a mandate
 - set of objectives
 - schedule for the campaign
 - roles for the campaign team
 - initial funding to get started
- Setup of the campaign team:
 - mandate, objectives and schedule
 - contracts for the campaign team members
- Recruitment of the campaign team principals:
 - Project Manager
 - Media & Messaging lead
 - Finance and funding lead
 - Communities Liaison lead
- Review meetings to receive progress reports from campaign principals

The campaign Project Manager and principals should recruit for their teams within the campaign.

It is thought that steering group members' commitment would comprise:

- An initial week (5 days) to establish the steering group and define the campaign team and its functions.
 - A second week to interview candidates for the principal roles and appoint people to these.
 - Two hours for campaign review meetings (fortnightly) for the duration of the campaign.
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