

# Introduction to the Campaign

The [XRUK Dirty Water team](#) and [BoycottWaterBills](#) have teamed up to support the UK-wide sewerage (wastewater) bill boycott.

[Sign up to get email updates](#) on this and other campaigns run by the XRUK Dirty Water.

## Why are we doing this?

### Pollution

Raw sewage is being dumped into our seas, lakes and rivers on an industrial scale – almost a million times last year alone [\[1\]](#). Bathers are getting sick. People are unable to use their favourite natural spots because of the filth. Nature that depends on clean water is being destroyed. Many tourism and water-based businesses are fighting for their lives.

### Profit

£85.2 billion! That's how much water companies have paid to shareholders over the last 30 years [\[2\]](#), with another £14.7 billion expected payout in the next 5 years [\[3\]](#). That's our money. We're paying through the nose – not just for a service we're not getting, but for our health to be threatened and our precious natural environment destroyed.

**Enough is enough.**

## What's The Plan?

Join thousands already taking a stand around the country. Boycott the wastewater (sewage) part of your water bill until the water companies stop poisoning, and start cleaning up, our coasts and waterways.

We will show you how to do this quickly, step by step and with as little risk as possible. Please also read the important information section which contains information about what to expect.

Every 1000 people joining a boycott creates an average loss of almost £1m for their water company in just 10 weeks.

It takes just a few minutes to get started.

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