

# Ecological Justice

Action Pack to support the Social Justice focus month (June & September 2024), as outlined in the 2024 Actions Strategy.

- [Introduction](#)
- [Potential Targets & Action Ideas](#)
- [Messaging Ecological Justice Actions](#)
- [More Resources](#)

# Introduction

## ECO JUSTICE ACTION THEME PACK

Biodiversity loss has one of the most clear connections to the climate crisis with many species either dying out or having to migrate due to their habitat being destroyed.

Ecological justice month covers the effects of climate breakdown on our natural environment, whether this be biodiversity loss, wildfires and their effect on both human and non human species or the negative impacts of factory farming.

We invite you to join us in June & September 2024 for a month of action standing up for our earth and its inhabitants as part of the [2024 Actions Strategy](#). Though the battle doesn't end there, these actions can be taken at any point by anyone.

Outlined in this pack are a few ideas and resources to help get your action planning juices flowing and give you some inspiration for actions you can do in your local area.

To achieve our goal of mass mobilisation, we need everyone, we need you.

These Ideas are only suggestions and we encourage you to think about what affects your local community and how you can tie in your existing campaigns.

# Restore Nature Now



On the 22nd June 2024 Extinction Rebellion will join many other supporting organisations including leading nature charities and environmental activist groups for the Restore Nature Now March in London as part of ecological justice month.

This will be the biggest ever gathering for nature and climate, so make sure you're not missing out.

We invite you to join us as we demand:

1. Giving a pay-rise for nature
2. Making polluters pay
3. Delivering more space for nature
4. Putting a right to a healthy environment in law
5. Ensuring fair and effective climate action

Find Out More Visit the [XR Restore Nature Now page](#) on the website for more information, including how to get involved.

# Potential Targets & Action Ideas



## Flooding

Flooding not only impacts humans but also causes loss of habitat for non-human animals.

[Flooding rebel toolkit page](#)

## Agriculture and Food Production

Agriculture and food production contribute to climate breakdown in many ways and the current mass production culture is contributing to the loss of work for many local farmers.

## Dirty Water

The continued pollution of our waterways affects not only us but also many of the waterborne species in our rivers.

[Dirty Water Action Pack](#)

# Rebellious Rewilding

Rebel rewilding is a great way to have a direct impact on your life and your local community.

[Rebellious Rewilding Ideas \(slides 5-7\)](#)

## Wildfires

Wildfires will continue to blaze as global temperatures increase. Though it may be hard to have a direct impact, even sharing information about wildfires on social media can be a great way to educate others.

## Heat

The rise in temperatures affects everyone, especially those most vulnerable in our society and the natural environment.

Heatstrike Website Coming Soon.

## Take Action at Home

[Check out these ideas to Take Action from Home](#), and use the [Global Justice messaging page](#) to plan your actions.

## Other Ideas

[Rebel Toolkit Actions Shelf](#)

# Messaging Ecological Justice Actions

Below are some messaging resources for the ecological justice theme.

[Restore Nature Now Messaging Guidelines](#)

## Leaflets

[Download Restore Nature Now Leaflets here](#)

[\(Click here for the Welsh version\)](#)

# RESTORE NATURE NOW



extinction  
rebellion

## Hashtags

- #RestoreNatureNow
- #ExtinctionRebellion

## More Media and Messaging Resources:

Make Your Action Visible

[Rebel Toolkit: Make your group visible](#)

[How to do media for your action](#)

[Rebel Toolkit: How to do media for your action](#)

[Photography Tips](#)

[Rebel Toolkit: Photography & Videography](#)



# More Resources

## General Resources when Action Planning

### 2024 Actions Strategy

Check this out for details of which themes are happening when.

### Planning Actions

- [Rebel Toolkit: Actions Shelf](#)
- [Action Planners Circle \(APC\): Mattermost Reception Channel](#)

### Media & Messaging

- [Rebel Toolkit: Media & Messaging Shelf](#)
- [Comms Request Form](#)

### Action Support

- [Rebel Toolkit: Actions Support Book](#)
- [Actions Support: Mattermost Reception Channel](#)

### Legal

- [Rebel Toolkit: Arrestee & Legal Support Book](#)

## Questions? Contact Actions Circle

- [Actions Circle: Mattermost Reception Channel](#)
- Email us at **[XR-Action@protonmail.com](mailto:XR-Action@protonmail.com)**