# Polis on Water Promo Pack ~ Resources & Assets

## Spread the word!

For Polis to have power, we need to extend the discussion and encourage thousands to take part to push for system change.
To get everyone involved, it’s essential we share the Polis link everywhere. With your friends, family and communities.

Here’s a message to post in a WhatsApp chat or wherever your people are. Share the following few lines:

> **Finding Common Ground on Water**
> It’s time to prove our voices count. Let's take action on water.
> **Open until Thurs 19 November**
> https://joinxr.uk/waterpolis
> **Let’s include everyone. #DecideTogether**

## Find the Promo Pack here

### It contains:

- Style Guide - colours, fonts, symbols, taglines & slogans.
- Design Pack - brand explainer and tone of voice.
- Logos & Symbols - download to use for social media and messaging.
- QR codes & links - 'Polis on Water' (take part in Polis) and 'Polis Info' (find out more).
- Social media videos and copy - formatted for YouTube, Instagram, TikTok, Facebook.
- Press Release templates - one for Local Groups and one to share with allies.

- Email templates - one for everyone and one for allies to share with their networks.
- A5 Flyer - to print off locally to help have conversations with the public.
- Sticker - with QR code to take part in Polis. Print out and stick everywhere!
- Polis short explainer and how to get support

