

# Previous IOS Actions

Press coverage, videos and feedback from previous Insure Our Survival actions.

- [Rugby Final - Twickenham](#)
- [IOS Week of Action - Oct 2024](#)
- [July 2025 Wave of Actions](#)

# Rugby Final - Twickenham

**Sat 14th June 2025 - 'Red Card Allianz' at the Rugby Final**

Allianz Twickenham Stadium, Whitton Rd, TW2 7BA

Around 82,000 rugby fans arrived to watch the Premiership final. That's eighty-two-thousand (!!!) opportunities to build pressure on the fossil insurance industry.

Press Release from XRUK : [RFU Silent on due diligence](#)

The Rugby Football Union has failed so far to respond to questions about the due diligence it carries out when selecting suitable sponsors. Extinction Rebellion put the questions to the RFU in writing on Thursday ahead of the rugby final.

"What due diligence do the RFU do on the impact potential sponsors' business dealings have on English clubs, and flooding in particular?" and "Was that applied rigorously to the reported £150m Allianz deal?" At the time of this press release no reply has been received.

Outreachers on the day surveyed rugby fans and found 82% thought the RFU should ditch Allianz. Beer mats proved popular and helped amplify the message:



# IOS Week of Action - Oct 2024

In Oct 2024 Insure Our Survival campaign's week of action targeted at the insurance industry.

The week of action was contributed to by many local groups as well as a 3-day London action.



A full round-up of the week of action [can be viewed on the XRUK website](#).

View the [Feedback and Learning](#) from these actions.

Watch the XRUK livestream on YouTube here:

[Monday - Tuesday - Wednesday](#)

[Read the demand letter](#) - issued to insurers 14 days ahead of the action.

# Press

## Online coverage

- [Extinction Rebellion target insurance giants in City of London - Socialist Worker](#)
- [Climate activists in 'zombie dance' protest outside insurance offices - The Independant](#)
- [Extinction Rebellion danced in Glasgow dressed as 'zombies' while protesting climate change - Daily Record](#)
- [Extinction Rebellion blockade Gherkin as more insurance firms targeted - Insurance Times](#)
- [Dump all new oil, gas & coal now - or we'll keep coming back \(Manchester AIG Occupation\) - Protection Reporter](#)
- [Climate activists to protest insurance companies' involvement in fossils as zombies - Morning Star](#)
- [Swiss Re and Chubb targeted in 2nd day of climate protests - The Insurer- from Reuters](#)
- [Six climate demonstrators arrested in WTW protest - Sustainable Insurer- from Reuters](#)
- [The floods are HERE! Extinction Rebellion cause righteous CHAOS in City of London - The Canary](#)
- [Extinction Rebellion target multiple Howden offices - Insurance Times](#)
- [Local Extinction Rebellion activists join 'insure our survival' week of action with Bournemouth demonstration - West Country Voices](#)



- Extinction Rebellion to insurers: “Insure our survival” - Insurance Business
- Climate change protestors in Shrewsbury target role of insurance industry - Shropshire Star
- Extinction Rebellion protest takes place in Fishergate - Preston News
- XR protesters target Exeter office to stop 'fossil fuel criminals' - Devon Live
- Climate activists target Bournemouth insurance brokers - Daily Echo
- Insurers warned of more protests if fossil fuel cover continues - Emerging Risks
- Extinction Rebellion's Harrogate protest just one event in weekend of action over fossil fuel projects - Harrogate Advertiser

## Print coverage

The Daily Telegraph, 29/10/24





Appeal decision last week, in which senior judges ruled in favour of consumers who had complained about "secret" commissions on car loans.

panies, warned officials of the wide-ranging impact of the judgment. The ruling meant large businesses were "effectively" not compliant with the law

a range of lending activities involving the payment of hidden commissions by consumer finance providers to brokers, according to the trade body. It

gal. The FLA and the Treasury did not respond to requests for comment. **Santander delays results** page 9

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## Dance of the dead Climate change 'zombies' target insurers



Climate change activists perform a Killer Driller dance routine dressed as zombies outside offices of various insurance companies in Glasgow yesterday. Extinction Rebellion Scotland said: 'Without insurance, there are no new fossil fuel projects. It's time that these companies insure our survival'

10th October 2014

The Times, 29/10/24



Market forces Extinction Rebellion activists led a march through Leadenhall market in the City of London yesterday as the group embarked on three days of protest calling on insurance companies to stop providing backing for fossil-fuel projects



## Eyewitnessed Pictures of the week

► **Extinction Rebellion**  
protesters stage a 'die-in' in the City of London, in a week of action targeting insurance firms insuring fossil fuel companies  
MARTIN POPE/  
SOPA IMAGES/REX/  
SHUTTERSTOCK



# Promo Videos

Chris Packham has a message for you!

[https://www.youtube.com/embed/VaGf5DOpCG8?si=ssYgvOGfEqtaD2\\_o](https://www.youtube.com/embed/VaGf5DOpCG8?si=ssYgvOGfEqtaD2_o)

"This is Red Rebel leader, I'm approaching the target..."

<https://www.youtube.com/embed/W9wOFg22SPM?si=V2cbUrosWu5sqn8U>



# July 2025 Wave of Actions



**During July** - groups across the UK will target local 'dirty insurers', building the pressure for them to stop funding climate destruction.

This July, Insure Our Survival campaign are turning up the pressure on the fossil fuel insurers who are enabling climate breakdown. It's time to push harder in order to cancel carbon bombs, stop ecocide, and confront climate injustice.

Whether you're ready to poster your high street or plan a bold shutdown, the **ACTIONS MENU** provides something for every activist, whatever your experience or capacity.

## Actions confirmed



Actions are happening all around the UK.

Stay connected and up-to-date via the Telegram chat [registering here to get the link to it.](#)

If you have an action to add to the list below and to the actions calendar and/or need to request Action

Support crews, [please use this form.](#)

As well as many pop-up actions, there are some publicly announced actions listed below that you can join:

## Digital Actions

[Tips on how you can take action](#) from your sofa, on the bus, or wherever you are, to add your voice and amplify the message Insure Our Survival now!

## North Lakes

### Monday 7th July

Two sessions:

12:00 - 14:00 Penrith (meet 35 Middlegate, Penrith, CA11 7PP)

15:30 - 17:00 Carlisle (meet J36 Rural Auction Centre, Crooklands near Kendal, Cumbria , LA7 7FP)

[Join this whatsapp chat](#) to get connected.

## Loughborough

### Wednesday 9th July

Loughborough Climate Action vigil Howden, 30 Cattle Market, LE11 3DL.

Contact [xrleicester@riseup.net](mailto:xrleicester@riseup.net) for more info.

## Birmingham

### Thursday July 10th, 11am

Victoria Square B1 1BD

Join us for street theatre and dance.

**Wear black! No speeches! Just creativity!**



[Facebook event](#) | [Whatsapp channel](#)

[Sign up here to volunteer](#) as support crew.

## Eastbourne

**Saturday 12th July, 9.45am**

Banker's Corner, (between Barclays and NatWest) Terminus Road, Eastbourne. BN21 3NE

Join the [Telegram group](#).

## London

**Wednesday 16th July, midday start**

Meet 11:30 at Fen Court Garden, Hogarth Court EC3M 7AY (off Fenchurch St).

Bring your own placards or come to hold ready made banners.

## POSTPONED - Welwyn Garden City

**Saturday 19th July, 10am-12pm**

Due to extreme rainfall being forecast, the difficult decision has been to postpone this event for the safety of the participants.

Please keep an eye on the IOS Telegram and local channels for news of the rescheduled event.

Contact [xr-eastherts@protonmail.com](mailto:xr-eastherts@protonmail.com) for more information.



# Message from IOS Campaign:

**This July marks one official year of the Insure Our Survival campaign**, and to celebrate in style we're calling on everyone to escalate our actions at our local dirty insurers we've already targeted and plan our first direct action at those we haven't yet put on notice. If you've been and put our demands to them already then we offer full support in training and resources to go back and pile on more pressure.

In the second week of July, we are calling on good folk across the UK to take action against their local dirty insurers, with a heavy emphasis on potential EACOP insurers and Marsh (who are filthy EACOP's dirty broker) for those that have a choice of targets locally. From the streets to social media, we need your voices and creativity to make sure these companies know that we will resist their support of any carbon bomb, especially EACOP. We need your help to ramp up the pressure. Whether it's physical demonstrations, creative actions, or digital disruption, every action counts. Let's send a clear message: 'Rule out insuring EACOP, and all new Oil, Gas & Coal or be held accountable!'

## Escalating Actions

If you've already targeted an insurer and they haven't changed course, escalation is often what gets results. If they ignored your rally, how about a lobby occupation this time. Had a lobby occupation with no change or engagement from the target? Perhaps it's time for a rooftop banner drop or occupation? Could your group get someone outside every morning for a week or two, talking to staff arriving about their company's involvement in the increase in local flooding and destruction of countless species worldwide? Here is why escalation works:

- **We demonstrate staying power.** When they see we're not going away, their resistance begins to crack. Insure Our Survival thrives on this consistency, as then they know we'll keep returning as long as they fund destruction.
- **Unpredictability changes the equation.** After repeated low-level disruption, companies start asking not "Can we ride this out?" but "What's next and how bad will it be?"
- **Escalation = amplification.** Bolder actions attract more media, energise other activists, and raise reputational and financial risks for the target.

We've been building momentum for a year. We've seen **major wins** and we need more. We don't have twenty years. We need action now.

**Go to the [actions menu](#)** for inspiration on how to get involved.

**Join the Telegram chat** by [registering here to get the link to it](#).