

Christmas Action- Write a letter to Santa with Howden



Howden Insurance have a variety of Christmas activities going on in their stalls, but we think the best for a cheeky bit of action is their **Letter to Santa activity**.

How to get involved

1. Print off the template letter [from the Howden website](#).
2. Or pop into your local Howden branch ([find a list here](#)) and pick up some of their postcards that you can send.
3. Complete your letter or postcard to Santa, including how much you want Howden to rule out insuring new fossil fuel projects. If you're having an outreach stall outside Howden, why not ask members of the public to write their own letters? Feel like you need more information? Check out the [Howden briefing here](#).
4. Go into the Howden branch and post your letters in their special 'North Pole Mailbox'

Will it work?

- Howden is one of the few insurance companies that is **employee owned**. This means that individual employees own shares, and have much more sway than they would in an ordinary company.
 - This is a light hearted activity that may resonate with employees and show the volume of support for our campaign.
 - It is an easy action for people to take whilst they are out and about. The Insure Our Survival campaign has resonated with the public, and most people are surprised in the role insurers like Howden play in propping up the oil and gas industries.
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