

# Christmas Action - Write a letter to Santa with Howden



Howden Insurance have a variety of Christmas activities going on in their stalls, but we think the best for a cheeky bit of action is their **Letter to Santa activity**.

## How to get involved

1. Print off the template letter [from the Howden website](#).
2. Or pop into your local Howden branch ([find a list here](#)) and pick up some of their postcards that you can send.
3. Complete your letter or postcard to Santa, including how much you want Howden to rule out insuring new fossil fuel projects. If you're having an outreach stall outside Howden, why not ask members of the public to write their own letters? Feel like you need more information? Check out the [Howden briefing here](#).
4. Go into the Howden branch and post your letters in their special 'North Pole Mailbox'

# Will it work?

- Howden is one of the few insurance companies that is **employee owned**. This means that individual employees own shares, and have much more sway than they would in an ordinary company.
- This is a light hearted activity that may resonate with employees and show the volume of support for our campaign.
- It is an easy action for people to take whilst they are out and about. The Insure Our Survival campaign has resonated with the public, and most people are surprised in the role insurers like Howden play in propping up the oil and gas industries.

## Inspiration for what to write

As you tuck into your turkey, remember that fossil fuels = future food shortages. So, make our/my greatest Christmas wish come true and pull the insurance plug on new oil, gas and coal.

Merry Climate Crisis Christmas!  
Make my greatest wish come true  
Stop insuring fossil fuel  
Pull the plug on those oily crooks  
And keep their flood losses off your books

Want to be my/our Climate Crisis Santa? Dump your fossil fuel clients, double down on insuring clean, renewable energy. Make it a Merry Christmas for everyone!

## Xmas Flyer

You can also find a Christmas themed flyer to **[download and print on this page](#)**



# Howden Christmas Carols

Download and print the [Howden Christmas Carols.pdf](#)

## Jingle Bells

Chorus:

No more oil,  
No more gas,  
Howden, take a stand!  
Fossil fuels are wrecking us,  
So cut them from your plans! Hey!  
No more coal,  
No more gas,  
It's time to do what's right,  
Howden, rule out dirty fuel,  
And join the climate fight!

Verse:

We're here to make it clear,  
Your policies must change,  
The planet's future's near,

And fossil fuels derange!  
It's time to insure green,  
The clean path to pursue,  
Howden, stop insuring  
The projects that pollute!

### Silent Night

Silent Earth, burning bright,  
Howden's deals, fueling blight.  
Coal and oil, they must cease,  
Let the planet find its peace.  
Future generations plea,  
Stop insuring misery.  
Silent Earth, what a sight,  
Howden, join the climate fight.  
Leave behind the fossil fools,  
Set new climate-friendly rules.  
Green energy's calling you,  
Time for change is overdue.

### Deck the Halls

"Deck the Halls" Adaptation: "Cut the Fossil Fuels"  
Original Tune: Deck the Halls

Cut the fossil fuels, Howden (Fa la la la la, la la la la)  
Help the Earth, don't keep it burning (Fa la la la la, la la la la)  
Rule out coal and gas expansion (Fa la la, la la la, la la la)  
Switch to green, it's time for action! (Fa la la la la, la la la la)  
No more projects that destroy us (Fa la la la la, la la la la)  
Howden, make the climate joyous! (Fa la la la la, la la la la)  
Insurance should support the planet (Fa la la, la la la, la la la)  
Say no more to oil and fracking! (Fa la la la la, la la la la)

### We Wish You a Merry Christmas

"We Wish You a Merry Christmas" Adaptation: "We Wish for a Greener Future" Original Tune:  
We Wish You a Merry Christmas We wish for a greener future,  
We wish for a greener future,  
We wish for a greener future,

Howden, take a stand!  
Stop insuring oil and coal,  
It's time for climate goals!  
We wish for a greener future,  
Howden, take a stand!  
We want clean energy!  
We want clean energy!  
Fossil fuels have to go,  
Save humanity!

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