

July 2025 Wave of Actions



During July - groups across the UK will target local 'dirty insurers', building the pressure for them to stop funding climate destruction.

This July, Insure Our Survival campaign are turning up the pressure on the fossil fuel insurers who are enabling climate breakdown. It's time to push harder in order to cancel carbon bombs, stop ecocide, and confront climate injustice.

Whether you're ready to poster your high street or plan a bold shutdown, the **ACTIONS MENU** provides something for every activist, whatever your experience or capacity.

Actions confirmed



Actions are happening all around the UK.

Stay connected and up-to-date via the Telegram chat [registering here to get the link to it.](#)

If you have an action to add to the list below and to the actions calendar and/or need to request Action

Support crews, [please use this form.](#)

As well as many pop-up actions, there are some publicly announced actions listed below that you can join:

Digital Actions

[Tips on how you can take action](#) from your sofa, on the bus, or wherever you are, to add your voice and amplify the message Insure Our Survival now!

North Lakes

Monday 7th July

Two sessions:

12:00 - 14:00 Penrith (meet 35 Middlegate, Penrith, CA11 7PP)

15:30 - 17:00 Carlisle (meet J36 Rural Auction Centre, Crooklands near Kendal, Cumbria , LA7 7FP)

[Join this whatsapp chat](#) to get connected.

Loughborough

Wednesday 9th July

Loughborough Climate Action vigil Howden, 30 Cattle Market, LE11 3DL.

Contact xrleicester@riseup.net for more info.

Birmingham

Thursday July 10th, 11am

Victoria Square B1 1BD

Join us for street theatre and dance.

Wear black! No speeches! Just creativity!

[Facebook event](#) | [Whatsapp channel](#)

[Sign up here to volunteer](#) as support crew.

Eastbourne

Saturday 12th July, 9.45am

Banker's Corner, (between Barclays and NatWest) Terminus Road, Eastbourne. BN21 3NE

Join the [Telegram group](#).

London

Wednesday 16th July, midday start

Meet 11:30 at Fen Court Garden, Hogarth Court EC3M 7AY (off Fenchurch St).

Bring your own placards or come to hold ready made banners.

POSTPONED - Welwyn Garden City

Saturday 19th July, 10am-12pm

Due to extreme rainfall being forecast, the difficult decision has been to postpone this event for the safety of the participants.

Please keep an eye on the IOS Telegram and local channels for news of the rescheduled event.

Contact xr-eastherts@protonmail.com for more information.



Message from IOS Campaign:

This July marks one official year of the Insure Our Survival campaign, and to celebrate in style we're calling on everyone to escalate our actions at our local dirty insurers we've already targeted and plan our first direct action at those we haven't yet put on notice. If you've been and put our demands to them already then we offer full support in training and resources to go back and pile on more pressure.

In the second week of July, we are calling on good folk across the UK to take action against their local dirty insurers, with a heavy emphasis on potential EACOP insurers and Marsh (who are filthy EACOP's dirty broker) for those that have a choice of targets locally. From the streets to social media, we need your voices and creativity to make sure these companies know that we will resist their support of any carbon bomb, especially EACOP. We need your help to ramp up the pressure. Whether it's physical demonstrations, creative actions, or digital disruption, every action counts. Let's send a clear message: 'Rule out insuring EACOP, and all new Oil, Gas & Coal or be held accountable!'

Escalating Actions

If you've already targeted an insurer and they haven't changed course, escalation is often what gets results. If they ignored your rally, how about a lobby occupation this time. Had a lobby occupation with no change or engagement from the target? Perhaps it's time for a rooftop banner drop or occupation? Could your group get someone outside every morning for a week or two, talking to staff arriving about their company's involvement in the increase in local flooding and destruction of countless species worldwide? Here is why escalation works:

- **We demonstrate staying power.** When they see we're not going away, their resistance begins to crack. Insure Our Survival thrives on this consistency, as then they know we'll keep returning as long as they fund destruction.
- **Unpredictability changes the equation.** After repeated low-level disruption, companies start asking not "Can we ride this out?" but "What's next and how bad will it be?"
- **Escalation = amplification.** Bolder actions attract more media, energise other activists, and raise reputational and financial risks for the target.

We've been building momentum for a year. We've seen **major wins** and we need more. We don't have twenty years. We need action now.

Go to the [actions menu](#) for inspiration on how to get involved.

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