

Rugby Final - Twickenham

Sat 14th June 2025 - 'Red Card Allianz' at the Rugby Final

Allianz Twickenham Stadium, Whitton Rd, TW2 7BA

Around 82,000 rugby fans arrived to watch the Premiership final. That's eighty-two-thousand (!!!) opportunities to build pressure on the fossil insurance industry.

Press Release from XRUK : [RFU Silent on due diligence](#)

The Rugby Football Union has failed so far to respond to questions about the due diligence it carries out when selecting suitable sponsors. Extinction Rebellion put the questions to the RFU in writing on Thursday ahead of the rugby final.

“What due diligence do the RFU do on the impact potential sponsors’ business dealings have on English clubs, and flooding in particular?” and “Was that applied rigorously to the reported £150m Allianz deal?” At the time of this press release no reply has been received.

Outreachers on the day surveyed rugby fans and found 82% thought the RFU should ditch Allianz. Beer mats proved popular and helped amplify the message:

