

Week of Actions - July 2025

From the 5th to 12th July - groups across the UK will target local "dirty insurers" — building the pressure for them to stop funding climate destruction.

This July, Insure Our Survival campaign are turning up the pressure on the fossil fuel insurers who are enabling climate breakdown. It's time to push harder—to cancel carbon bombs, stop ecocide, and confront climate injustice.

Whether you're ready to poster your high street or plan a bold shutdown, the **ACTIONS MENU** provides something for every activist—whatever your experience or capacity.



Actions confirmed during this week

Birmingham

Thursday July 10th - Victoria Square B1 1BD

Join us for street theatre and dance.

Let's expose Insurance Companies that won't stop underwriting Fossil Fuel projects that are endangering all life on Earth.

Wear black! No speeches! Just creativity!

We are looking for all the usual support crew - [sign up here to volunteer](#).

Message from IOS Campaign:

This July marks one official year of the Insure Our Survival campaign, and to celebrate in style we're calling on everyone to escalate our actions at our local dirty insurers we've already targeted and plan our first direct action at those we haven't yet put on notice. If you've been and put our demands to them already then we offer full support in training and resources to go back and pile on more pressure.

In the second week of July, we are calling on good folk across the UK to take action against their local dirty insurers, with a heavy emphasis on potential EACOP insurers and Marsh (who are filthy EACOP's dirty broker) for those that have a choice of targets locally. From the streets to social media, we need your voices and creativity to make sure these companies know that we will resist their support of any carbon bomb, especially EACOP. We need your help to ramp up the pressure. Whether it's physical demonstrations, creative actions, or digital disruption, every action counts. Let's send a clear message: Rule out insuring EACOP, and all new Oil, Gas & Coal or be held accountable!

If they ignored your rally, how about a lobby occupation this time. Done a lobby occupation with no change or engagement from the target? Perhaps it's time for a rooftop banner drop or occupation? Could your group get someone outside every morning for a week, better 2 weeks, talking to staff arriving about their company causing the increase in local flooding and destruction of countless species worldwide

Escalating Actions

If you've already targeted an insurer and they haven't changed course, escalation is often what gets results. Here's why it works:

- We demonstrate staying power: When they see we're not going away, their resistance begins to crack. Insure Our Survival thrives on consistency—they know we'll keep returning as long as they fund destruction.
- Unpredictability changes the equation: After repeated low-level disruption, companies start asking not "Can we ride this out?" but "What's next—and how bad will it be?"
- Escalation = amplification: Bolder actions attract more media, energise other activists, and raise reputational and financial risks for the target.

We've been building momentum for a year. We've seen **major wins**—and we need more. We don't have twenty years. We need action now.

Go to the **actions menu** for inspiration on how to get involved.

Join the Telegram chat by [registering here to get the link to it.](#)
