

Communicating with your Group

To be successful, you need great lines of communication with your group and supporters.

You should also have a set of comms channels appropriate for different audiences. This will vary from group to group, but the following is typical:

- An **email account**, so you can communicate with people and other orgs by email without using your personal account
- An **email list**, for one-way comms with your group and supporters.
- A **messaging app** for two-way comms with other organisers, e.g. Mattermost or Signal
- A messaging app for **one-way ("broadcast") comms** with your group and supporters (useful for larger groups)
- You might use the **"events" feature of Facebook** to communicate upcoming actions, trainings, and meetings
- **Documents**, for sharing detailed information

Your comms will be busiest when you're organising an action. There's more detailed guidance in [this page](#) of the Action Planning book.

In addition to the above comms channels, if you have "sub groups" (maybe you're organising a nation/region or community group) then you should have a network of reps from each group in a shared chat and, when appropriate, a regular meeting.
