

Movement Communication - Make your group visible

For XR to be successful it needs good communication; across the movement and to the public. When communication is consistent in language, formatting and platform, it is easier to understand and disseminate. It becomes instantly recognisable as the XR voice and it fits within the wider context of the movement.

M&M Support

M&M can offer communications support with the following (where capacity allows):

- Guidance on drawing up a communication plan for your action/event
- Checking communications are accessible and inclusive
- Editing, formatting and proofreading of XRUK team documents and messages
- Advice on managing secure channels and chats for your project
- Open Calls - structuring, tech support, BSL sign language
- Sending communications through [UK Channels](#): Broadcasts (Rebellion, Movement and M&M), Mattermost, Email, Social Media (Facebook, Instagram, X (Twitter), Youtube, Tiktok), Website, Press & Spokes (fill the [UK Comms Request form](#))

Group visibility

Does the movement know your group exists and what you do?

- Local Groups- make sure you are on the [Local Group Map](#), and that your contact details and social media links are up to date.
- Community Groups- make sure your group is listed on the [Community Groups page](#).
- [XR Organism](#) - ensuring your Group is on The Hub, and your contact information is up to date, makes it easier for other groups to find you. [Contact the Tech Team for support adding or updating Hub groups](#).
- [Join Us](#) - ensuring your Local or Community Group's information is up to date on the website means people who want to join can easily find you.

Share what you're doing

Join the [Live Action Content chat](#) on Telegram to share with the rest of the movement your latest news (with a selection of your best photos and videos).

Contact the XR UK M&M team

☐ Media & Messaging [Mattermost Reception](#)

☐ Social Media: xruksocialmedia@protonmail.com

☐ Email / Newsletter [Mattermost Reception](#)

☐ Press: press@extinctionrebellion.uk

☐ Video: xrvideo@protonmail.com
