

Street Outreach Skills Training

To see upcoming Outreach Trainings, visit [this page](#).

Post Training Resources

Recording of the training

Handy tips & tricks (see handout below) and how to use 'ALLESHA' for effective street outreach:

- A : Ask a question.
- L : Listen.
- L : **LISTEN** twice as long as you usually do! We often want to interrupt and give facts too soon.
- E : Empathise. Say "I understand that you are concerned about..." or "You seem to be feeling a bit hopeless".
- S : Share your personal story of why you are involved.
- H : Hope. Talk about historical / current examples, e.g. Suffragettes, Gay rights, Civil Rights Movement / Acquittals of activists, successful prosecution of the government.
- A : Inviting them to **ACT**. Take them to the Sign-up / Info table. Ask them to join the mailing list, take a leaflet, come to this event, take a photo of the activity and share it on Social Media, etc. Better still, have a clipboard in your hand to sign up now for the mailing list and take their phone number. Start at the bottom of the ladder with simple actions.

Street Outreach Skills **HANDOUT** with further linked resources

Sign-up Resources

This page - **Local Group Sign-ups** - will give you a link to [a folder](#) which contains QR Codes and downloadable pager sign-up forms - it also has useful info about Action Network - a way for Local Groups to have an email contact list - there's excellent training on how to use Action Network which is also linked on the page.

Please Note: when you open [the folder](#) of QR Codes and paper sign-up forms, scroll down to the bottom for the forms and download from there.
