

Flyers, Posters & Stickers

Order, print yourself or request tailor made leaflets, flyers, posters, stickers!

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Guidance on creating flyers

Flyers are a great way to connect with people in your community — whether you're promoting a talk, an action, or just helping people find out about XR.



TOGETHER WE ARE POWERFUL

Our climate is deteriorating faster than predicted, and those in power are not listening to experts.

The Government, media and fossil fuel companies are all complicit in the lies that allow business as usual.

They profit while our bills rise, and want you to think they are doing enough while life on our planet dies.

Activists are jailed, rather than the villains who pump sewage into our seas and rivers and pollution into our air.

Extinction Rebellion wants power to be in the hands of the people. **We need to decide together.** That's why we demand a Citizens' Assembly on Climate and Ecological Justice.

If we are to have any hope of coping with the climate emergency, we have to move beyond the politics that have so far held us back, into dialogue and towards unity and action.

People power can change the course of history.



joinxr.uk

Here's how to make sure your flyer gets read

- **One Clear Call to Action:**

Tell people exactly what you want them to do, e.g. 'sign up', 'come to this talk', 'join our group'. Avoid giving multiple options. People get choice paralysis and won't do anything.

- **Keep it Short & Focused:**

Aim for no more than 6 sentences across the flyer. People won't read much more and giving yourself a limit focuses the mind. Prioritise what's essential. Less text = more attention.

- **Use a QR Code:**

- This can link readers to a next step - usually a sign-up form so we can contact them to follow-up.
- Avoid QR generators that use branded short links as they often expire or break, you can use our own generator (linked below).
- Include a short text version of the link underneath for accessibility and backup.
- Best to test your link on multiple phones and browsers.

- **Keep Layout Simple:**

- Make sure the key info stands out: What, When, Where, Why.
- Use headings, short paragraphs, or bullet points to break things up.
- Avoid busy backgrounds that make the text hard to read.
- Use graphics or photos (with permission) to highlight your point.

- **Make It Easy to Read:**

- Consider accessibility for people with dyslexia and sight issues.
- Use high contrast colours, so dark text on a light background or vice versa.
- Use fonts sparingly, avoiding decorative fonts. XR's Fucxed Caps font for headings only, and Karla or similar Sans-Serif font for main text.
- Use short sentences.
- Avoid italics, only use bold sparingly to highlight key words.
- Left-aligned is best. Avoid centre or fully justified blocks of text, as this is harder to read.

Printing & Creating Tips

- We often use **Solopress** for printing – reliable, good value and offers recycled paper. But do consider local printers! Building a relationship with them may be useful.
- Most flyers are A5 double-sided, an A6 (half the size) can also work nicely too.
- You can use the free design tool www.canva.com
- There is the XR created [flyer/poster generator on Aktivisda](#)
- There is also a [QR code generator on Aktivisda](#)
- As well as [ready made flyers](#) you can download from the Rebel Toolkit

Need Help?

We are here to help with flyer ideas, reviewing drafts, or finding design support. Please reach out — we want your work to have the biggest impact possible!

You can contact the UK Outreach team via our [Mattermost reception](#) or by email at actions.outreach@extinctionrebellion.uk.

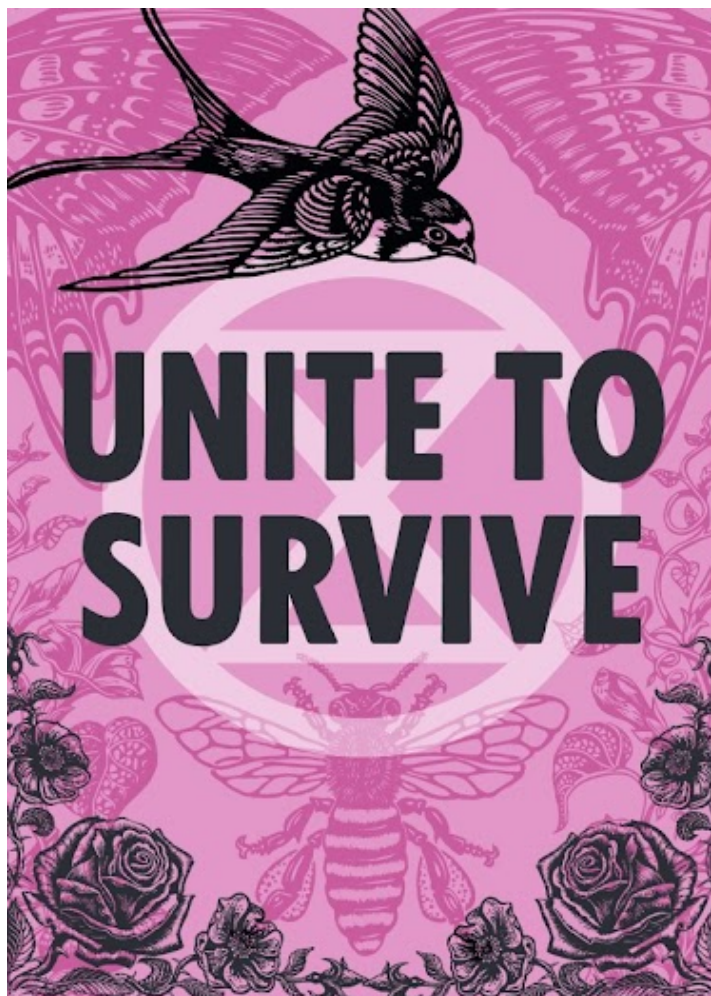
Order XRUK designed outreach materials

Request XRUK leaflets, stickers and posters [via this order form](#)

Request Upgrade Democracy leaflets, stickers and posters [via this order form](#)

Flyers available are:





ARE YOU WORRIED ABOUT THE CLIMATE AND NATURE CRISIS?

**FLOODS
DROUGHT
FIRES
HEATWAVES**

**CROP FAILURE
INSECT DECLINE
MELTING ARCTIC
POLLUTED RIVERS**

Things are getting worse faster than we expected.

Those in power aren't acting quickly enough.

We need change that is decided fairly and transparently.

We need a Citizens' Assembly on Climate and Ecological Justice.

**Together we are stronger,
and can create the change that is needed.**



joinxr.uk



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joinxr.uk

The current stickers available are:



Tailor your own UK Flyers

You can also find graphics of various [UK designed flyers as pdfs here](#) - this is an option if you are able to take the pdf and edit/add your own content.

General and Event Specific Flyers

Ready to print flyers for themes, actions and general climate and ecological messaging.

Please don't use the images on this page to print, make sure you download the print-quality version.

Rebel for Truth

These are the current generic outreach flyers. They are undated and so will be able to be used whenever you need them.

You can [order them to be delivered directly to your group here](#), or you can print your own by downloading them from [this link, including Welsh versions](#).



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Conflict and Climate

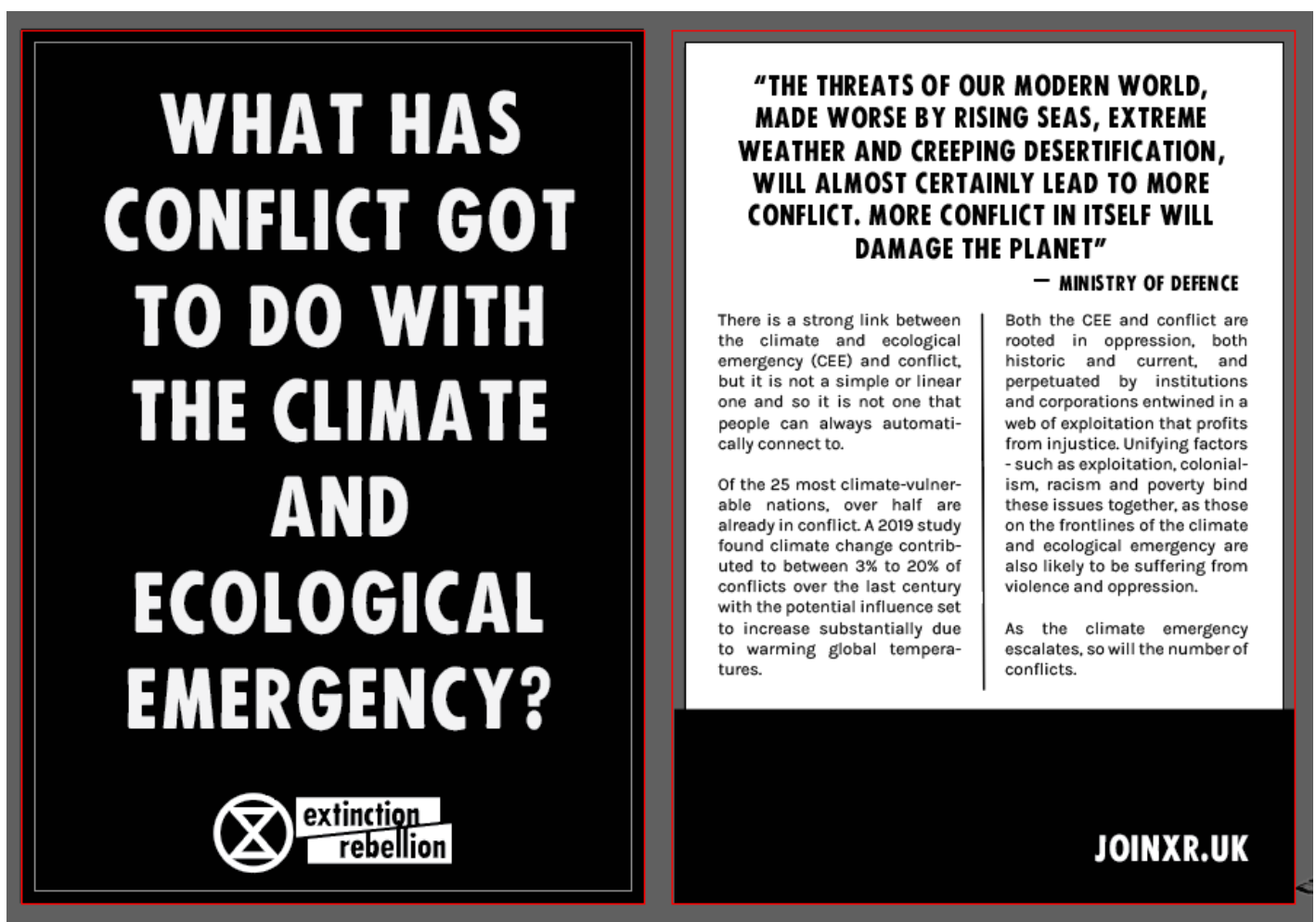
Increasingly, groups are wanting to talk about the links between conflict and the climate crisis, but explaining these connections to people can be difficult. Our [War and Peace messaging guidance](#) has been designed to help with that.

If you are doing an XR action linked to current conflicts, or are running a stall at an event (a Palestine fundraiser, for example), you may wish to use these flyers to help explain why you are there, and why conflict and climate change are 2 sides of the same problem.

Files for printing this flyer:

[Conflict & Climate flyer for home printing](#)

[Conflict & Climate Flyer for professional printing](#)



Promote Citizens' Assemblies

[Download this flyer to promote Citizens' Assemblies here.](#)



WHAT IS A CITIZENS' ASSEMBLY?

A citizens' assembly is a representative group of people tasked with solving a complicated issue, such as the climate and ecological crisis. They learn from a wide range of expert sources and each other, then agree on fair and long-term solutions.

WHY IS IT IMPORTANT?

Because our politicians are more focused on short-term goals and re-election, rather than our planet's future.

 **extinction rebellion**

extinctionrebellion.uk/citizens-assembly
XR-CitizensAssembly@protonmail.com



WHAT CAN I DO?

Scan to **find out more** about how a citizens' assembly can make the difference



Urge your MP to **support** a citizens' assembly at www.writetothem.com

Join Extinction Rebellion at extinctionrebellion.uk/join-us

“If you are cynical about your politician's ability to change legislation... call for a citizens' assembly.” ”

A member of Ireland's Citizens' Assembly

Global Justice Now

Find the Global Justice flyers here



GLOBAL JUSTICE NOW

 **extinction rebellion**

Stand Together

extinctionrebellion.uk

ecocides — démocratie —

ourmbic elegance Résurrection CONFERENCES occupations AMOUR

neutralité carbone migration formation climat alimentation rage

urgence — résilience —



GLOBAL JUSTICE CAMPAIGN

Countries in the global south are some of the first to feel the effects of climate breakdown and often get blamed for the rise in temperatures.

Yet it is high income global north countries who produce the majority of the cumulative greenhouse gas emissions.

This follows a history of colonisation and global unrest. Climate change exacerbates existing inequalities such as food & water scarcity, poverty and access to housing. This in turn makes it harder for low income countries to prepare for climate breakdown.

Conflict and arms trades, which are sadly so prevalent in our world today, also exacerbate the effects of climate change. There is already data that suggests that the number of conflicts is rising, along with the global temperature increase.

This is a trend we are likely to see continue as the earth continues to heat, and the impacts of the climate emergency become more acute. Conflict over resources, destabilising regimes and natural disasters will all exacerbate the situation.

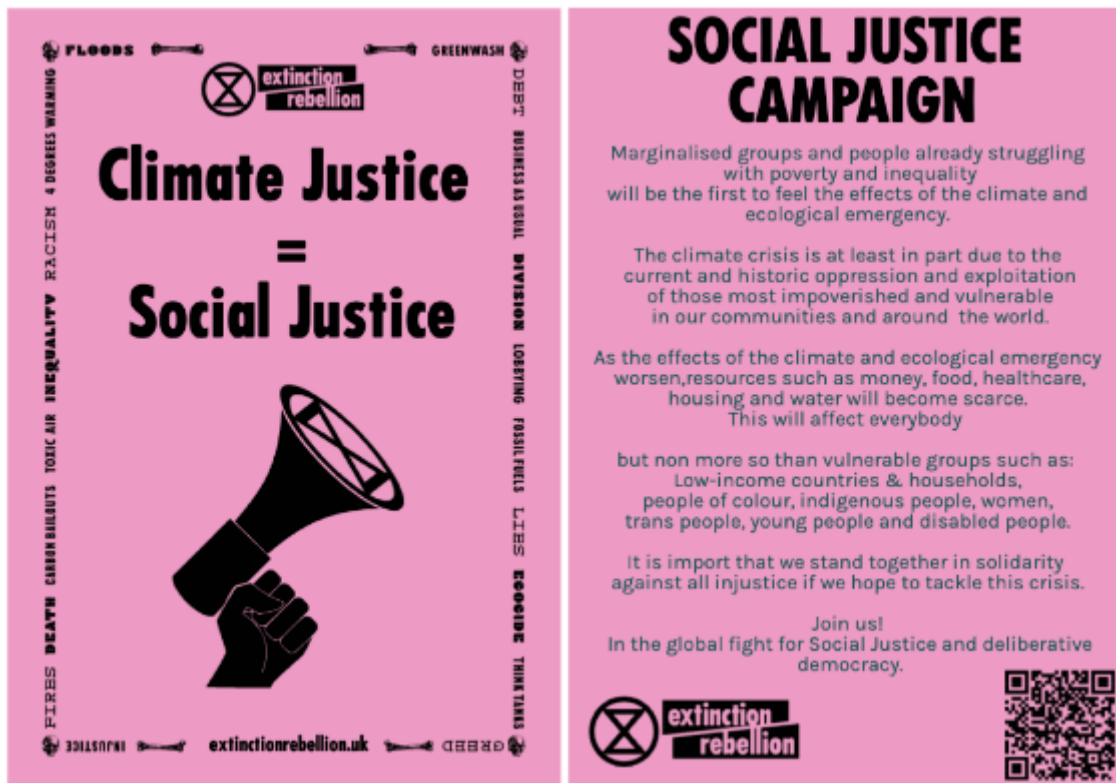
Join us!
In the global fight for Social Justice and deliberative democracy.

 **extinction rebellion**



Social Justice = Climate Justice

Find the Social Justice flyers here



Old but timeless!

Find the classic **Non Violent** flyer [here](#)

[Yellow logo Rebel flyer](#)

Themed Flyers

Upgrade Democracy

[Click here to obtain print quality flyer](#)

Dirty Water

- Dirty Water flyers [can be found here](#).
- [Dirty Water Water Ceremony Flyers](#)

Insure Our Future

Insure Our Future flyers [can be found here](#).

Air Pollution

Air Pollution flyers for LGs [can be found here](#)

Flyers Tailored for Local Groups

A non-dated flyer to use locally

These could be used at actions, events, stalls, on the street during outreach, or left in cafes, bookshops etc where space is put aside for community group flyers.



If you would like to have this tailored for you then contact

LGsupport@extinctionrebellion.uk - you can request a change of logo on the front and also the contact details and the QR code on the back.

If you have design skills yourself then you can download in these formats

- [Affinity Photo file](#)

- [pdf with with blank space for contact details](#) (which should open in photoshop)

If you would like to get a [joinxr.uk/xxx](#) link for your local group email list (similar to the one Edinburgh used above), there is some [information here](#)

Tailor your own UK Flyers

You can also find graphics of various UK designed flyers as pdfs [here](#) - this is an option if you are able to take the pdf and edit/add your own content.

Stickers

Rebel For Truth

To print these sticker - [download the print-quality files here](#).



Themed stickers

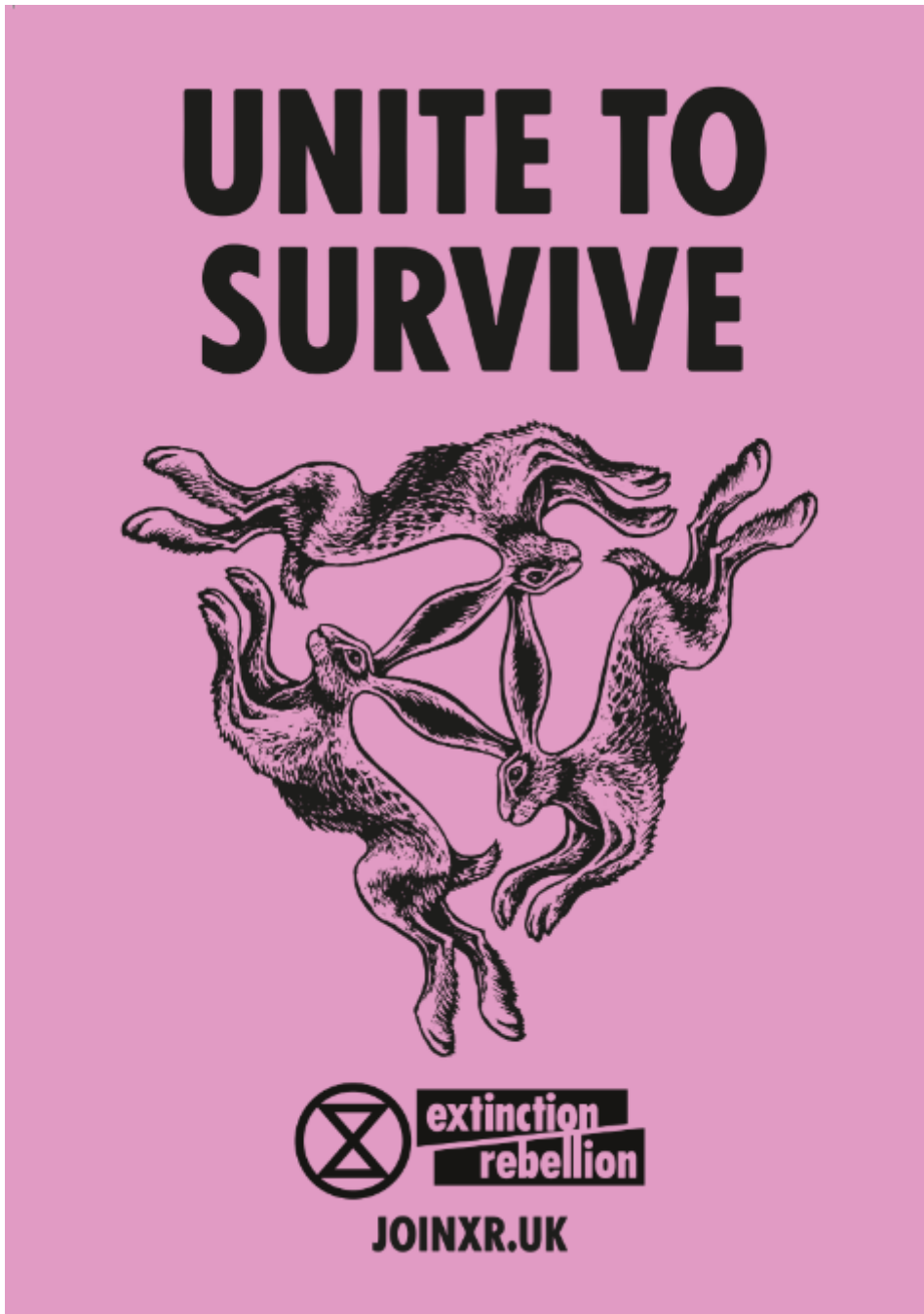
Dirty Water

- [Dirty Water Water Ceremony Stickers](#)
- [Hazard stickers](#)

Posters

Unite to Survive / Rebel for Truth

[Download these and many more posters here.](#)



ARE YOU OKAY WITH THIS?



Classic Posters

These are posters that have been around a long time but they're still just as good as they always were! Stick them in your window or use them to Paint the Streets!

For Professional Printing

The following posters are optimised to be printed onto A3:

[Alarm](#)

[Dead Planet](#)

[Bees Skull](#)

Eyes

Blue Skulls

Sand Timer

Red Skull

Smiley Cuffs

Shock Cuffs

Purple Skulls

Earth on Scales

This is Change

Change is Now

Abstract Colours

Colourful Sand Timer

World Inside a Greenhouse

Birds on Westminster

Deadly Transformations

Snake Skeleton

It Always Seems Impossible Until It's Done

Nonviolent

Rebel for Life

Extinction

Shock Rebel for Life

Getting Hot in Here

Tell the Truth mouth

People Over Profit

Life not Death

Green not Greed

Eco not Ego

The following posters are optimised to be printed onto A4:

Yellow Shocked

For Home Printing

[Extinction Rebellion Window Poster](#)

[Shocked Face & Skulls Window Posters](#)

[Declaration of Rebellion](#) (looks best in A3)

For Placards

The following posters are optimised to be printed onto A2 and used as placards:

Set 1 (including 'Rebel for Life', 'Tell the Truth', 'Act Now', 'Non Violent' and 'Extinction Rebellion')

Set 2 (including 'Change or Die', 'Time is Up', 'Now or Never' and 'Climate & Ecological Emergency')

Subvertising Posters

For advice on subvertising, and posters designed to be used in bus stops, billboards, and the tube, check out the [Paint the Streets books](#)



Paint the Streets Archive

The [XRUK Paint the Streets Design Drive](#) (being updated) has an array of designs and resources from past and current campaigns, including Cover the Capital designs (bus stops, billboards and underground poster designs). All the work has been created by volunteers. These documents are not to be used for commercial gain.

Science facts large outreach banner

This poster was made by Scientists for XR. The idea is to print it out very, very big and then use it at your action or outreach event to start conversations passers-by.

If you have any questions about how to print the poster etc, message them on mattermost on @louisk.

[Download the design here](#)

For more details about the Portable Climate Science Museum go to <https://climatemuseums.org/>.

Themed Posters

Biodiversity

- XR Cymru have some great [bilingual biodiversity posters](#).

Dirty Water

- [Selection of Dirty Water posters](#)

Principles and Values Poster & more

Principles and Values Poster

For access to this open resource click on the image itself

Principles and Values
Image clip art source or type unknown

Declaration of Rebellion

DECLARATION OF REBELLION

*"To love truth for truth's sake is the principal part of human perfection
in this world, and the seed-plot of all other virtues"*

John Locke

[Declaration of Rebellion](#) for professional printing.

[Declaration of Rebellion](#) for home printing (looks best in A3)