Flyers, Posters & Stickers

Order, print yourself or request tailer made leaflets, flyers, posters, stickers!

- Guidance on creating flyers
- Order XRUK designed outreach materials
- General and Event Specific Flyers
- Flyers Tailored for Local Groups
- Stickers
- Posters

Guidance on creating flyers

Flyers are a great way to connect with people in your community — whether you're promoting a talk, an action, or just helping people find out about XR.



Before You Start: What's Your Purpose?

Decide on one clear goal for your flyer. Are you trying to invite people to an event, get sign-ups for your mailing list, encourage people to join your group? Pick one and make it the focus. Your whole flyer should be focused on achieving that goal.

How to make sure your flyer gets read

Keep it Short & Focused

- Aim for no more than around 6 sentences across the flyer. People won't read much more and giving yourself a limit focuses the mind.
- Prioritise what's essential. Less text = more attention.
- Most flyers are A5 double-sided, an A6 (half the size) can also work nicely too.

One Clear Call to Action

- Tell people exactly what you want them to do, e.g. "sign up", "come to this talk", or "join our group".
- Avoid giving multiple options. People get choice paralysis and won't do anything.

Use a QR Code (But Use it Right)

- Link to a next step - usually a sign-up form so we can contact them to follow-up.
- Avoid QR generators that use branded short links as they often expire or break, use XR's own generator!
- Include a short text version of the link underneath for accessibility and backup.
- Test your link on multiple phones and browsers.

Make It Easy to Read

- Consider accessibility for people with dyslexia, sight issues, and generally making it easy to understand.
- Use high contrast colours: dark text on a light background (or vice versa).
- Use fonts sparingly, avoid decorative fonts. XR's Fucxed Caps font for headings only, and Karla or similar sans-serif font for main text.
- Use short sentences.
- Avoid italics, only use bold sparingly to highlight key words.
- Left-aligned is best. Avoid centre or fully justified blocks of text, it's harder to read.

Keep Layout Simple

- Make sure the key info stands out, think: what, when, where, why.
- Use headings, short paragraphs, or bullet points to break things up.
- Avoid busy backgrounds that make the text hard to read.
- Use graphics or photos (with permission) to highlight your point.

Common Mistakes to Avoid

- Too much information: Don't try to say everything. Give just enough to spark interest. People can talk to you or visit your link for more information.
- No clear next step: If people aren't sure what to do, they won't do anything.
- Unreadable text: Fancy fonts, low contrast, or cluttered layouts can ruin a good message.
- QR code issues: A broken or expired link makes your whole flyer useless.

Printing Tips

- We often use Solopress for printing – reliable, good value and offers recycled paper.
- Do consider local printers! Building a relationship with them may be useful.

Helpful Tools & Resources

- You can use the free design tool Canva
- There is the XR created flyer and poster generator on Aktivisda
- As well as ready made flyers you can download from the Rebel Toolkit

Need Help?

We are here to help with flyer ideas, reviewing drafts, or finding design support. Please reach out — we want your work to have the biggest impact possible!

You can contact the UK Outreach team via our Mattermost reception or by email at actions.outreach@extinctionrebellion.uk.

Order XRUK designed outreach materials

Order Form

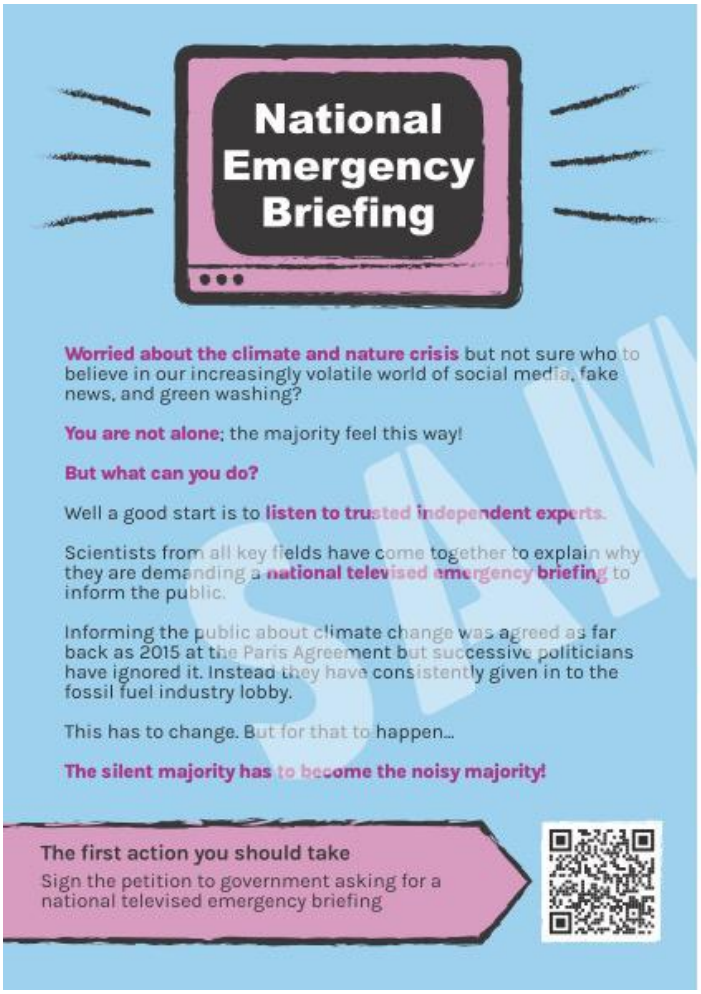
The XRUK Outreach team are offering the items below **via this ORDER FORM**.

Flyers available:



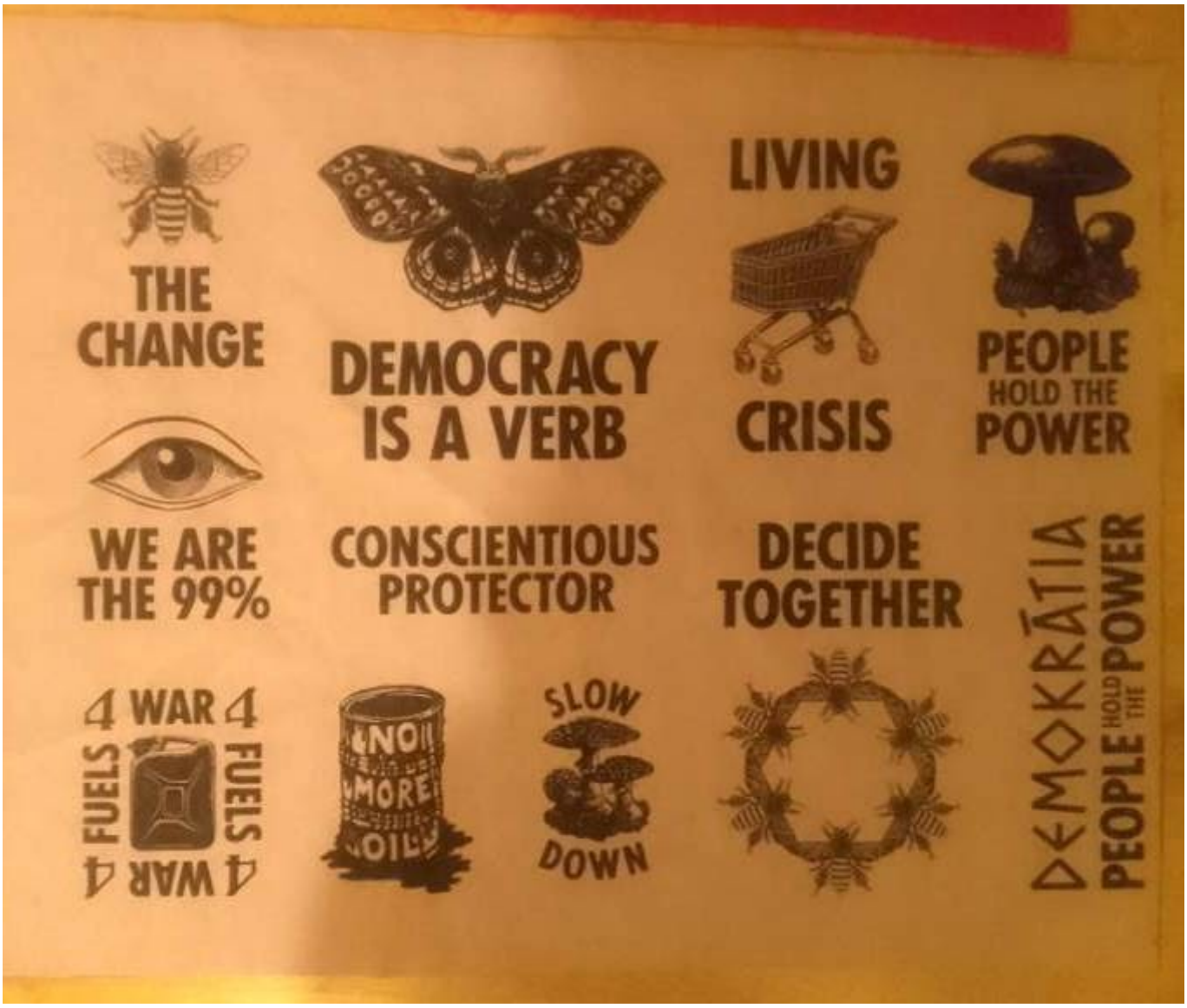


This non-branded flyer below has information about the National Emergency Briefing (NEB) and QR codes to take people to the YouTube recordings if they want to learn more. More information about how you can get involved taking action around the NEB screenings here.





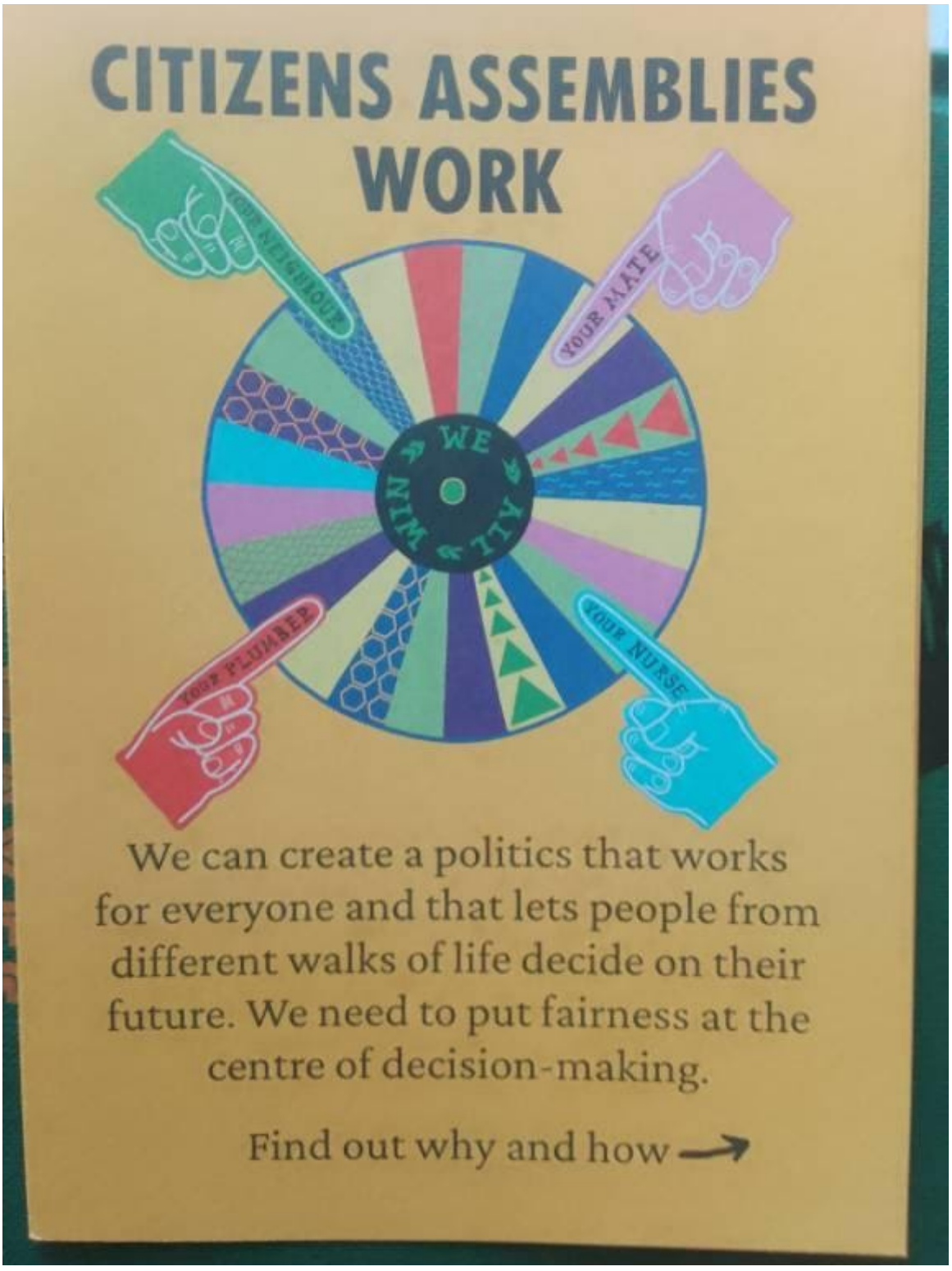
Art Factory Patches:



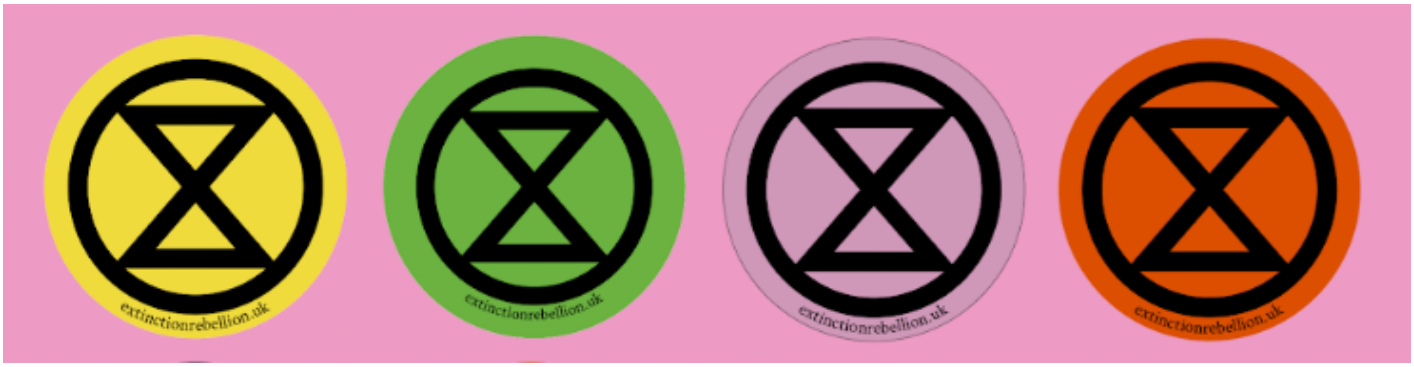
Community Building Zines:



Citizens' Assembly booklet:



Badges/Stickers


extinctionrebellion.uk
extinctionrebellion.uk
extinctionrebellion.uk
extinctionrebellion.uk


12, 13, 14 SEPTEMBER LONDON
LOVE
RAGE
TELL THE TRUTH
ACT NOW
DECIDE TOGETHER

General and Event Specific Flyers

Flyers are a great way to prompt a conversation, and to leave someone with a way to follow up afterwards. Here are ready to print flyers for themes, actions and general climate and ecological messaging. If you have designs you've made, suggestions, or requests, please feel free to email us on XR UK Outreach.

Please don't use the images on this page to print, make sure you download the high quality print-ready versions using the links. Some of these designs are available via our Outreach Materials Order Form.

Feeling The Heat

Our flyer here talks about heatwaves and is useful for general XR outreach when temperatures are rising. Making the point that heatwaves are getting worse, but we can take action.

Download the English version here.

Download the Welsh version here.

The QR code and link point to the local group map, so make sure your local group details are correct. Contact map@extinctionrebellion.uk if they need updating.



Stop The Floods

We've put together a general flyer for XR outreach which is focused around flooding as an issue. This may be useful in areas at risk of flooding, or when floods and storms are topical in the news. Please be mindful, if your community is currently or recently affected by floods then outreach directly around that may be counterproductive (seen as exploitative) and offering basic support may be a more useful way to reach people.

Download the English version here.

Download the Welsh version here.

The QR code and link point to the local group map, so make sure your local group details are correct. Contact map@extinctionrebellion.uk if they need updating.



Come To The Table

A new evergreen design for 2026 and beyond for XR outreach.

Download print ready version here.

Come to the Table design

Conflict and Climate

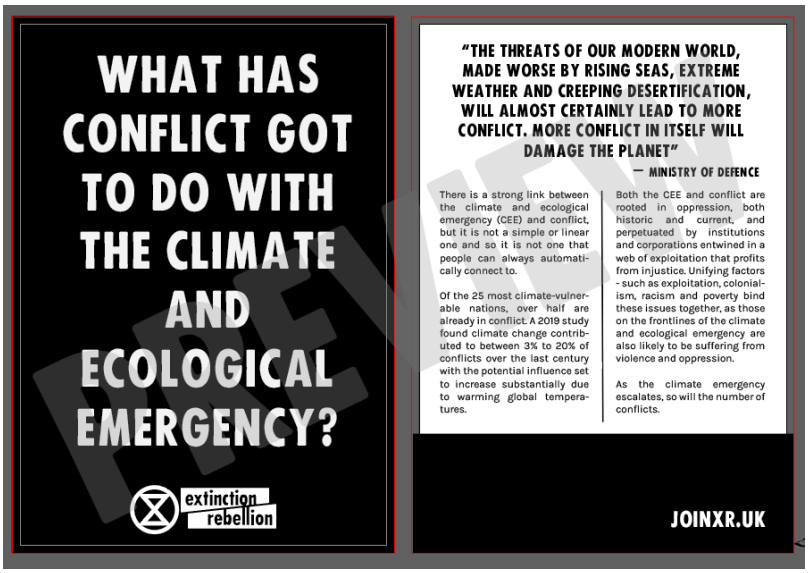
Increasingly, groups are wanting to talk about the links between conflict and the climate crisis, but explaining these connections to people can be difficult. Our War and Peace messaging guidance has been designed to help with that.

If you are doing an XR action linked to current conflicts, or are running a stall at an event (a Palestine fundraiser, for example), you may wish to use these flyers to help explain why you are there, and why conflict and climate change are 2 sides of the same problem.

Conflict & Climate flyer for home printing.

Conflict & Climate flyer for professional printing.

The QR code and link on this flyer point to the main XRUK website.



Citizens' Assemblies

Our third demand calling for a Citizens' Assembly is what makes XR unique among other movements. We have two versions here, choose based on what you think your audience will respond best to.

Download slightly shorter version here.

Download this more technical version here.

The QR code and link on this flyer point to an assemblies themed sign up form for the XRUK email list.



Old but timeless!

The classic Non Violent flyer.

Yellow logo Rebel flyer.

Rebel For Truth and Unite To Survive designs available on this link, including Welsh versions.

Themed Flyers

Dirty Water

- Dirty Water flyers.
- Water Ceremony Flyers.

Insure Our Future

Insure Our Future flyers.

Air Pollution

Air Pollution flyers for Local Groups.

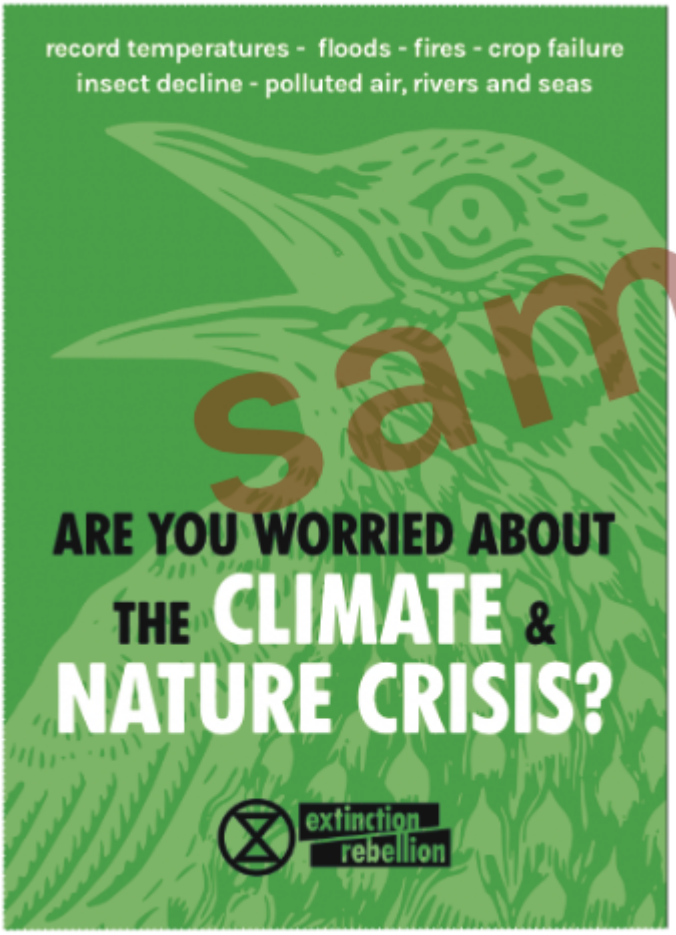
Justice Theme

- Global Justice flyers.
- Social Justice flyers.

Flyers Tailored for Local Groups

A non-dated flyer to use locally

These could be used at actions, events, stalls, on the street during outreach, or left in cafes, bookshops etc where space is put aside for community group flyers.





sample

If you would like to have this tailored for you then contact LGsupport@extinctionrebellion.uk - you can request a change of logo on the front and also the contact details and the QR code on the back.

If you have design skills yourself then you can download in these formats

- Affinity Photo file

- pdf with with blank space for contact details (which should open in photoshop)

If you would like to get a joinxr.uk/xxx link for your local group email list (similar to the one Edinburgh used above), there is some information here

Tailor your own UK Flyers

You can also find graphics of various UK designed flyers as pdfs here - this is an option if you are able to take the pdf and edit/add your own content.

Stickers

Love and Rage



Order the Love and Rage stickers **via this ORDER FORM**. These sticker are to help advertise the 'Love and Rage' three day gathering and action in London in September 2026.

Rebel For Truth

To print these sticker - download the print-quality files here.



Themed stickers

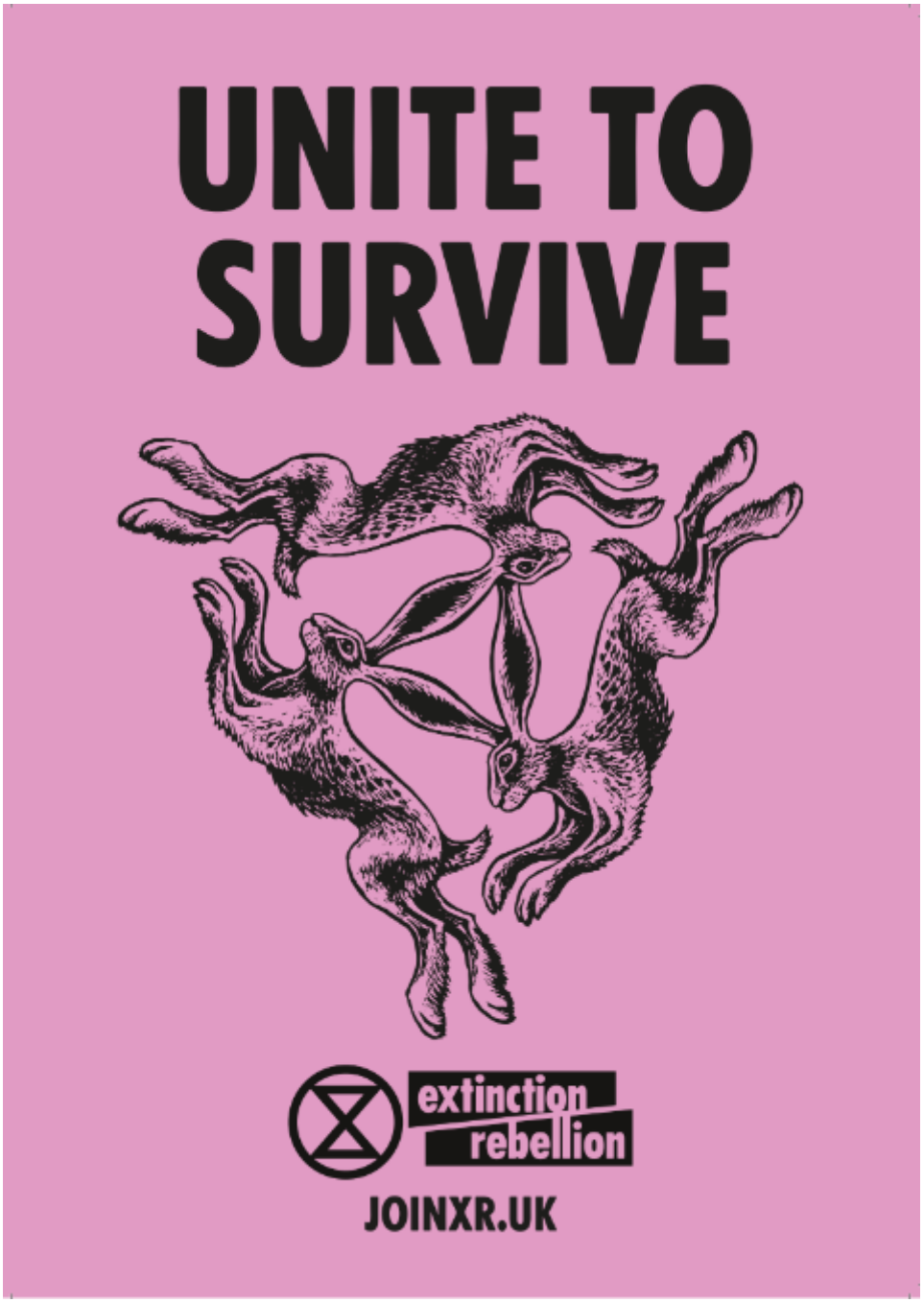
Dirty Water

- Dirty Water Water Ceremony Stickers
- Hazard stickers

Posters

Unite to Survive / Rebel for Truth

Download these and many more posters here.





Principles and Values Poster



- Printable pdf version - suitable up to A2 size
- Smaller version for online use

Classic Posters

These are posters that have been around a long time but they're still just as good as they always were! Stick them in your window or use them to Paint the Streets!

For Professional Printing

The following posters are optimised to be printed onto A3:

Alarm

Dead Planet

Bees Skull

Eyes

Blue Skulls

Sand Timer

Red Skull

Smiley Cuffs

Shock Cuffs

Purple Skulls

Earth on Scales

This is Change

Change is Now

Abstract Colours

Colourful Sand Timer

World Inside a Greenhouse

Birds on Westminster

Deadly Transformations

Snake Skeleton

It Always Seems Impossible Until It's Done

Nonviolent

Rebel for Life

Extinction

Shock Rebel for Life

Getting Hot in Here

Tell the Truth mouth

People Over Profit

Life not Death

Green not Greed

Eco not Ego

The following posters are optimised to be printed onto A4:

Yellow Shocked

For Home Printing

Extinction Rebellion Window Poster

Shocked Face & Skulls Window Posters

Declaration of Rebellion (looks best in A3)

For Placards

The following posters are optimised to be printed onto A2 and used as placards:

Set 1 (including 'Rebel for Life', 'Tell the Truth', 'Act Now', 'Non Violent' and 'Extinction Rebellion')

Set 2 (including 'Change or Die', 'Time is Up', 'Now or Never' and 'Climate & Ecological Emergency')

Subvertising Posters

For advice on subvertising, and posters designed to be used in bus stops, billboards, and the tube, check out the Paint the Streets books.



Paint the Streets Archive

The XRUK Paint the Streets Design Drive (being updated) has an array of designs and resources from past and current campaigns, including Cover the Capital designs (bus stops, billboards and underground poster designs). All the work has been created by volunteers. These documents are not to be used for commercial gain.

Science facts large outreach banner

This poster was made by Scientists for XR. The idea is to print it out very, very big and then use it at your action or outreach event to start conversations passers-by. Download the design here.

If you have any questions about how to print the poster etc, message them on mattermost on @louisk and for more details about the Portable Climate Science Museum go to https://climatemuseums.org/.

Themed Posters

Biodiversity

- XR Cymru have some great bilingual biodiversity posters.

Dirty Water

- Selection of Dirty Water posters

If you have other ideas for posters like this that would be useful - Contact UK Outreach team via our Mattermost reception or by email actions.outreach@extinctionrebellion.uk.