

Flyers, Posters & Stickers

Order, print yourself or request tailor made leaflets, flyers, posters, stickers!

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Guidance on creating flyers

Flyers are a great way to connect with people in your community — whether you're promoting a talk, an action, or just helping people find out about XR.



Before You Start: What's Your Purpose?

Decide on one clear goal for your flyer. Are you trying to invite people to an event, get sign-ups for your mailing list, encourage people to join your group? Pick one and make it the focus. Your whole flyer should be focused on achieving that goal.

How to make sure your flyer gets read

Keep it Short & Focused

- Aim for no more than around 6 sentences across the flyer. People won't read much more and giving yourself a limit focuses the mind.
- Prioritise what's essential. Less text = more attention.
- Most flyers are A5 double-sided, an A6 (half the size) can also work nicely too.

One Clear Call to Action

- Tell people exactly what you want them to do, e.g. "sign up", "come to this talk", or "join our group".
- Avoid giving multiple options. People get choice paralysis and won't do anything.

Use a QR Code (But Use it Right)

- Link to a next step - usually a sign-up form so we can contact them to follow-up.
- Avoid QR generators that use branded short links as they often expire or break, use [XR's own generator!](#)
- Include a short text version of the link underneath for accessibility and backup.
- Test your link on multiple phones and browsers.

Make It Easy to Read

- Consider [accessibility](#) for people with dyslexia, sight issues, and generally making it easy to understand.
- Use high contrast colours: dark text on a light background (or vice versa).
- Use fonts sparingly, avoid decorative fonts. XR's Fucxed Caps font for headings only, and Karla or similar sans-serif font for main text.
- Use short sentences.
- Avoid italics, only use bold sparingly to highlight key words.
- Left-aligned is best. Avoid centre or fully justified blocks of text, it's harder to read.

Keep Layout Simple

- Make sure the key info stands out, think: what, when, where, why.
- Use headings, short paragraphs, or bullet points to break things up.
- Avoid busy backgrounds that make the text hard to read.
- Use graphics or photos (with permission) to highlight your point.

□ Common Mistakes to Avoid

- Too much information: Don't try to say everything. Give just enough to spark interest. People can talk to you or visit your link for more information.
- No clear next step: If people aren't sure what to do, they won't do anything.
- Unreadable text: Fancy fonts, low contrast, or cluttered layouts can ruin a good message.
- QR code issues: A broken or expired link makes your whole flyer useless.

Printing Tips

- We often use [Solopress](#) for printing – reliable, good value and offers recycled paper.
- Do consider local printers! Building a relationship with them may be useful.

Helpful Tools & Resources

- You can use the free design tool [Canva](#)
- There is the XR created flyer and poster generator on [Aktivisda](#)
- As well as [ready made flyers](#) you can download from the Rebel Toolkit

Need Help?

We are here to help with flyer ideas, reviewing drafts, or finding design support. Please reach out — we want your work to have the biggest impact possible!

You can contact the UK Outreach team via our [Mattermost reception](#) or by email at actions.outreach@extinctionrebellion.uk.

Order XRUK designed outreach materials

Order Form

The XRUK Outreach team are offering the items below **via this ORDER FORM.**

Flyers available:





DECIDE TOGETHER WITH A CITIZENS' ASSEMBLY ON CLIMATE & ECOLOGICAL JUSTICE



Lack of trust in politics was the top reason people gave for not voting in the 2024 election.

The outdated political system is not capable of responding to the climate and ecological crisis we face.

IN CITIZENS' ASSEMBLIES, PEOPLE ARE SELECTED TO REPRESENT THE DIVERSITY OF SOCIETY.

They hear from experts, discuss the issues, and make the brave decisions that the crisis requires.

Citizens' Assemblies are already used around the world to give ordinary people the power to decide on fair solutions together.

TELL THE TRUTH ACT NOW DECIDE TOGETHER

Scan me



Join our movement of groups across the UK to bring about real change.

joinxr.uk/whatnext



This non-branded flyer below has information about the National Emergency Briefing (NEB) and QR codes to take people to the YouTube recordings if they want to learn more. More information about how you can get [involved taking action around the NEB screenings here](#).

National Emergency Briefing

Worried about the climate and nature crisis but not sure who to believe in our increasingly volatile world of social media, fake news, and green washing?

You are not alone; the majority feel this way!

But what can you do?

Well a good start is to listen to trusted independent experts.

Scientists from all key fields have come together to explain why they are demanding a national televised emergency briefing to inform the public.

Informing the public about climate change was agreed as far back as 2015 at the Paris Agreement but successive politicians have ignored it. Instead they have consistently given in to the fossil fuel industry lobby.

This has to change. But for that to happen...

The silent majority has to become the noisy majority!

The first action you should take

Sign the letter to Keir Starmer and national media heads asking for a televised emergency briefing



Hear what we can expect to happen and what scientists say we need to do about it (and quickly).

Simply choose the area you are most concerned about and scan the QR code:

Opening Statement by Chris Packham | 12 mins



Nature by Prof Nathalie Seddon | 11 mins

Climate by Prof Kevin Anderson | 15 mins



Weather Extremes by Prof Hayley Fowler | 13 mins

Tipping Points by Prof Tim Lenton | 13 mins



Food Security by Prof Paul Behrens | 13 mins

Health by Prof Hugh Montgomery | 12 mins



National Security by Lt Gen Richard Nugee | 12 mins

Economics by Angela Francis | 13 mins



Energy Transition by Tessa Khan | 9 mins

Art Factory Patches:



Community Building Zines:



Citizens' Assembly booklet:

CITIZENS ASSEMBLIES WORK



We can create a politics that works for everyone and that lets people from different walks of life decide on their future. We need to put fairness at the centre of decision-making.

Find out why and how →

Badges/Stickers



General and Event Specific Flyers

Flyers are a great way to prompt a conversation, and to leave someone with a way to follow up afterwards. Here are ready to print flyers for themes, actions and general climate and ecological messaging. If you have designs you've made, suggestions, or requests, please feel free to email us on [XR UK Outreach](#).

Please don't use the images on this page to print, make sure you download the high quality print-ready versions using the links. Some of these designs are available via our [Outreach Materials Order Form](#).

Feeling The Heat

Our flyer here talks about heatwaves and is useful for general XR outreach when temperatures are rising. Making the point that heatwaves are getting worse, but we can take action.

[Download the English version here.](#)

[Download the Welsh version here.](#)

The QR code and link point to the [local group map](#), so make sure your local group details are correct. Contact map@extinctionrebellion.uk if they need updating.



Stop The Floods

We've put together a general flyer for XR outreach which is focused around flooding as an issue. This may be useful in areas at risk of flooding, or when floods and storms are topical in the news. Please be mindful, if your community is currently or recently affected by floods then outreach directly around that may be counterproductive (seen as exploitative) and offering basic support may be a more useful way to reach people.

[Download the English version here.](#)

[Download the Welsh version here.](#)

The QR code and link point to the [local group map](#), so make sure your local group details are correct. Contact map@extinctionrebellion.uk if they need updating.



Come To The Table

A new evergreen design for 2026 and beyond for XR outreach.

[Download print ready version here.](#)

[Come to the Table design](#)

Conflict and Climate

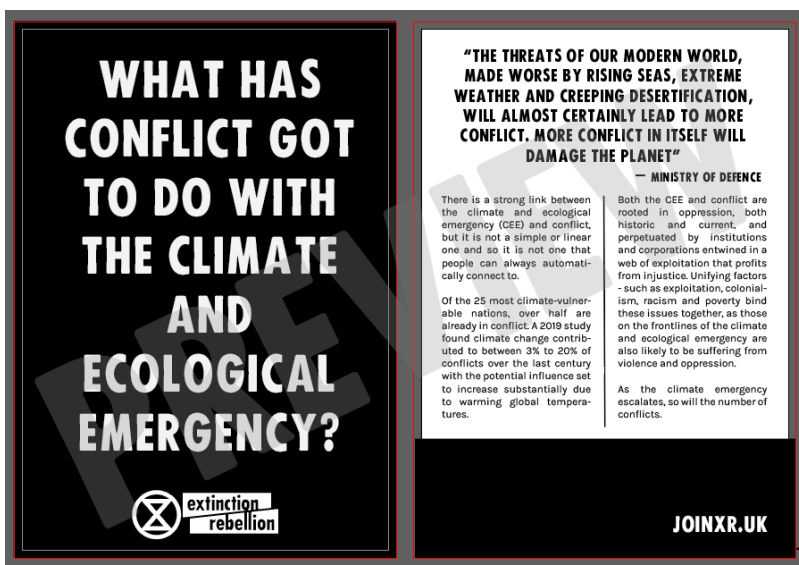
Increasingly, groups are wanting to talk about the links between conflict and the climate crisis, but explaining these connections to people can be difficult. Our [War and Peace messaging guidance](#) has been designed to help with that.

If you are doing an XR action linked to current conflicts, or are running a stall at an event (a Palestine fundraiser, for example), you may wish to use these flyers to help explain why you are there, and why conflict and climate change are 2 sides of the same problem.

[Conflict & Climate flyer for home printing.](#)

[Conflict & Climate flyer for professional printing.](#)

The QR code and link on this flyer point to the main XRUK website.



Citizens' Assemblies

Our third demand calling for a Citizens' Assembly is what makes XR unique among other movements. We have two versions here, choose based on what you think your audience will respond best to.

[Download slightly shorter version here.](#)

[Download this more technical version here.](#)

The QR code and link on this flyer point to an assemblies themed sign up form for the XRUK email list.



Old but timeless!

The classic [Non Violent flyer](#).

[Yellow logo Rebel flyer](#).

[Rebel For Truth and Unite To Survive](#) designs available on this link, including Welsh versions.

Themed Flyers

Dirty Water

- [Dirty Water flyers](#).

- [Water Ceremony Flyers.](#)

Insure Our Future

[Insure Our Future flyers.](#)

Air Pollution

[Air Pollution flyers](#) for Local Groups.

Justice Theme

- [Global Justice flyers.](#)
- [Social Justice flyers.](#)

Flyers Tailored for Local Groups

A non-dated flyer to use locally

These could be used at actions, events, stalls, on the street during outreach, or left in cafes, bookshops etc where space is put aside for community group flyers.



If you would like to have this tailored for you then contact

LGsupport@extinctionrebellion.uk - you can request a change of logo on the front and also the contact details and the QR code on the back.

If you have design skills yourself then you can download in these formats

- [Affinity Photo file](#)

- [pdf with with blank space for contact details](#) (which should open in photoshop)

If you would like to get a [joinxr.uk/xxx](#) link for your local group email list (similar to the one Edinburgh used above), there is some [information here](#)

Tailor your own UK Flyers

You can also find graphics of various UK designed flyers as pdfs [here](#) - this is an option if you are able to take the pdf and edit/add your own content.

Stickers

Rebel For Truth

To print these sticker - [download the print-quality files here.](#)



Themed stickers

Dirty Water

- [Dirty Water Water Ceremony Stickers](#)
- [Hazard stickers](#)

Posters

Unite to Survive / Rebel for Truth

[Download these and many more posters here.](#)



**ARE YOU OKAY
WITH THIS?**



JOINXR.UK

Principles and Values Poster

XR PRINCIPLES AND VALUES

①

WE HAVE A SHARED VISION OF CHANGE

Creating a world that is fit for generations to come.

②

WE SET OUR MISSION ON WHAT IS NECESSARY

Mobilising 3.5% of the population to achieve system change - such as "momentum-driven organising" to achieve this.

③

WE NEED A REGENERATIVE CULTURE

Creating a culture which is healthy, resilient and adaptable.

④

WE OPENLY CHALLENGE OURSELVES AND OUR TOXIC SYSTEM

Leaving our comfort zones to take action for change.

⑤

WE VALUE REFLECTING AND LEARNING

Following a cycle of action, reflection, learning, and planning for more action. Learning from other movements and contexts as well as our own experiences.

⑥

WE WELCOME EVERYONE AND EVERY PART OF EVERYONE

Working actively to create safer and more accessible spaces.

⑦

WE ACTIVELY MITIGATE POWER

Breaking down hierarchies of power for more equitable participation.

⑧

WE AVOID BLAMING AND SHAMING

We live in a toxic system, but no one individual is to blame.

⑨

WE ARE A NONVIOLENT NETWORK

Using non-violent strategy and tactics as the most effective way to bring about change.

⑩

WE ARE BASED ON AUTONOMY AND DECENTRALISATION

We collectively create the structures we need to challenge power.



- [Printable pdf version - suitable up to A2 size](#)
- [Smaller version for online use](#)

Classic Posters

These are posters that have been around a long time but they're still just as good as they always were! Stick them in your window or use them to Paint the Streets!

For Professional Printing

The following posters are optimised to be printed onto A3:

Alarm
Dead Planet
Bees Skull
Eyes
Blue Skulls
Sand Timer
Red Skull
Smiley Cuffs
Shock Cuffs
Purple Skulls
Earth on Scales
This is Change
Change is Now
Abstract Colours
Colourful Sand Timer
World Inside a Greenhouse
Birds on Westminster
Deadly Transformations
Snake Skeleton
It Always Seems Impossible Until It's Done
Nonviolent
Rebel for Life
Extinction
Shock Rebel for Life
Getting Hot in Here
Tell the Truth mouth
People Over Profit
Life not Death
Green not Greed
Eco not Ego

The following posters are optimised to be printed onto A4:

[Yellow Shocked](#)

For Home Printing

[Extinction Rebellion Window Poster](#)

[Shocked Face & Skulls Window Posters](#)

[Declaration of Rebellion](#) (looks best in A3)

For Placards

The following posters are optimised to be printed onto A2 and used as placards:

[Set 1](#) (including 'Rebel for Life', 'Tell the Truth', 'Act Now', 'Non Violent' and 'Extinction Rebellion')

[Set 2](#) (including 'Change or Die', 'Time is Up', 'Now or Never' and 'Climate & Ecological Emergency')

Subvertising Posters

For advice on subvertising, and posters designed to be used in bus stops, billboards, and the tube, check out the [Paint the Streets books](#).



Paint the Streets Archive

The [XRUK Paint the Streets Design Drive](#) (being updated) has an array of designs and resources from past and current campaigns, including Cover the Capital designs (bus stops, billboards and underground poster designs). All the work has been created by volunteers. These documents are not to be used for commercial gain.

Science facts large outreach banner

This poster was made by Scientists for XR. The idea is to print it out very, very big and then use it at your action or outreach event to start conversations passers-by. [Download the design here.](#)

If you have any questions about how to print the poster etc, message them on mattermost on @louisk and for more details about the Portable Climate Science Museum go to

<https://climatemuseums.org/>.

Themed Posters

Biodiversity

- XR Cymru have some great [bilingual biodiversity posters](#).

Dirty Water

- [Selection of Dirty Water posters](#)

If you have other ideas for posters like this that would be useful - Contact UK Outreach team via our [Mattermost reception](#) or by email actions.outreach@extinctionrebellion.uk.