

# Survey Boards

**Survey boards are a great outreach method and have proved to be really effective and fun to use.** Rebels have said that the boards can be an easy method to initiate conversations as people are curious about the boards and approach your stall more readily. We have presented two board design options below for groups to try.

Just use whatever software you have (e.g. Word, or Google Docs) to write out the words you want on your board and print BIG!

There are a few versions for these boards for you to get inspiration from. Each type will lead to different conversations, and comes with some guidance on how to use them.

- **#1 Original - used for The Big One**
- **#2 Deliberative - with more choices**
- **#3 Nature focus - used for Restore Nature Now**
- **#4 Nature focus (table top version with pie-charts and Welsh translation)**
- **Producing the boards**

## Board Designs

### #1: Original



- Pros
  - Easy to make
  - Straightforward and quick for public to participate in it
  - Easy for rebels to facilitate - does not require a lot of knowledge
- Cons

- Because it is a relatively quick and superficial engagement, it may be less intense or emotional so buy-in to take action as a result of the interaction may be less likely

### Question 1 (First Panel)

How concerned are you about the climate crisis?

⇒ Either use a scale of 1-5 where 1 is 'not worried' and 5 is 'terrified', or 1-5 different choices, for example

1. Not Worried
2. Bit Uneasy
3. Quite Worried
4. Seriously Concerned
5. Terrified

### Question 2 (Second Panel)

Do you think that the UK Government is doing enough? (optional 'about it?')

⇒ Use a scale of 1-5 where 1 is 'They're hopeless' and 5 is 'They're doing a great job'

Or just use the [emojis from the template](#).

### Question 3 (Third panel)

Would you consider going to [INSERT UPCOMING EVENT] (between/from) [INSERT DATE] (optional - 'to call for an end to the fossil fuel era?')

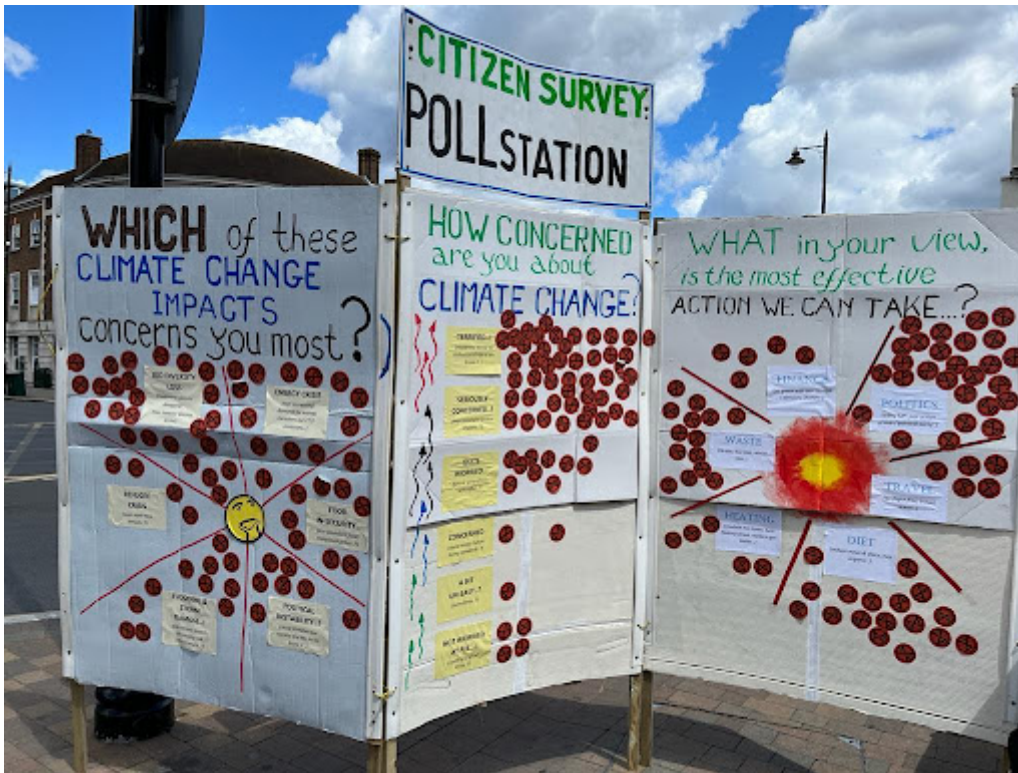
⇒ People add sticker if they are 'considering' and don't if they aren't (no need for Yes/No)

Optional text to print 'sign up to our email list here...' and 'keep yourself informed...'

Possible additions - but keep things neat and tidy

- Big QR code and [joinxr.uk/xxxxxx](https://joinxr.uk/xxxxxx) link so people can sign up immediately (local group QR codes can be found [here](#))
- A date, place and time of your next event/meeting

## #2: The Deliberative One



- Pros
  - The questions are more open-ended with fewer obvious or 'correct' answers which can facilitate deeper and more genuine reflection and discussion.
  - This deeper engagement with people's concerns could lead to greater commitment to action.
- Cons
  - It might be trickier to produce the boards.
  - The more open ended questions may require slightly more facilitation and active listening.

### Question 1 (First Panel)

How concerned are you about the climate crisis?

⇒ Either use a scale of 1-5 where 1 is 'not worried' and 5 is 'terrified', or 1-5 different choices, for example

1. Not Worried
2. Bit Uneasy
3. Quite Worried
4. Seriously Concerned
5. Terrified

### Question 2 (Second Panel)

Which of these climate impacts concerns you most? You can choose more than one answer.

⇒ Divide the panel up into sections where participants can place their stickers:

1. Extreme weather, e.g. flooding, drought and heatwaves
2. Political Instability
3. Wildlife loss and destruction
4. Energy crisis
5. Food insecurity
6. Pollution
7. Other

### **Question 3 (Third Panel)**

Do you think that our Government is doing enough?

⇒ Use a scale of 1-5 where 1 is 'They're hopeless' and 5 is 'They're doing a great job'

Or just use the [emojis from the template](#).

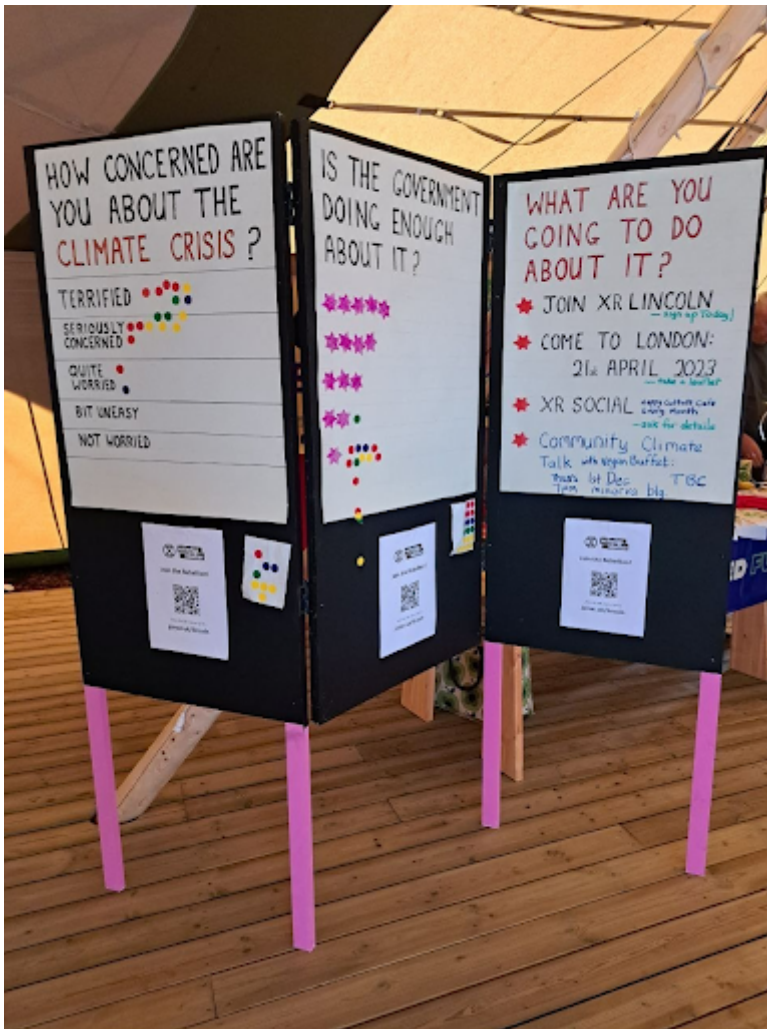
### **Question 4 (Fourth Panel)**

How could we as ordinary citizens put enough pressure on our government for it to act more urgently? Choose the options that are most effective.

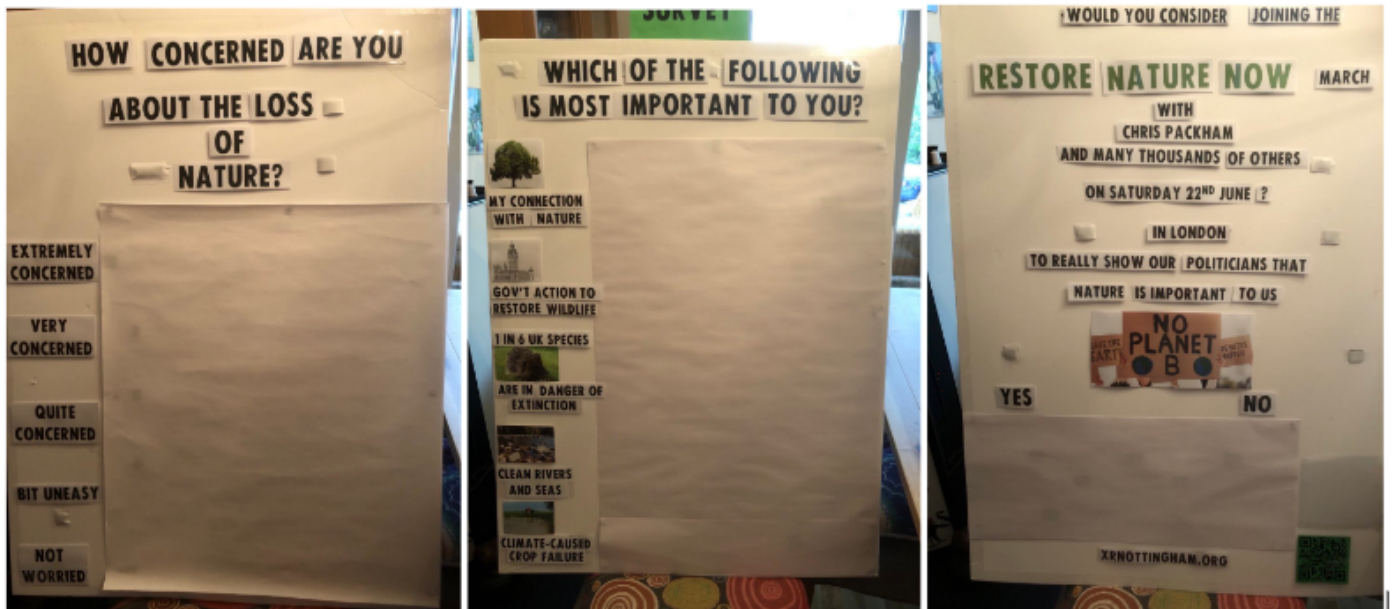
⇒ Divide the panel up into sections where participants can place their stickers:

1. General strike
2. Tax strike
3. Petitions
4. Get professionals/notables to sign open letter to MP
5. Mass marches
6. Lobbying together with a pressure group
7. Take part in mass civil disobedience
8. Creative stunts & actions





### #3- The Nature One



#### Question 1 (First Panel)

How concerned are you about the loss of nature?

⇒ Either use a scale of 1-5 where 1 is 'not worried' and 5 is 'terrified', or 1-5 different choices, for example

1. Not Worried
2. Bit Uneasy
3. Quite Concerned
4. Very Concerned
5. Seriously Concerned

### Question 2 (Second Panel)

Which of the following is most important to you? You can choose more than one answer.

⇒ Divide the panel up into sections where participants can place their stickers:

1. My connection with nature
2. Government action to restore wildlife
3. 1 in 6 species are in danger of extinction
4. Clean rivers and seas
5. Climate caused crop failure

### Question 3 (Third panel)

This is the 'commitment' questions, something they can do. The following text was used for Restore Nature Now - but you could change it to a local event or action or even 'sign up to our email list'.

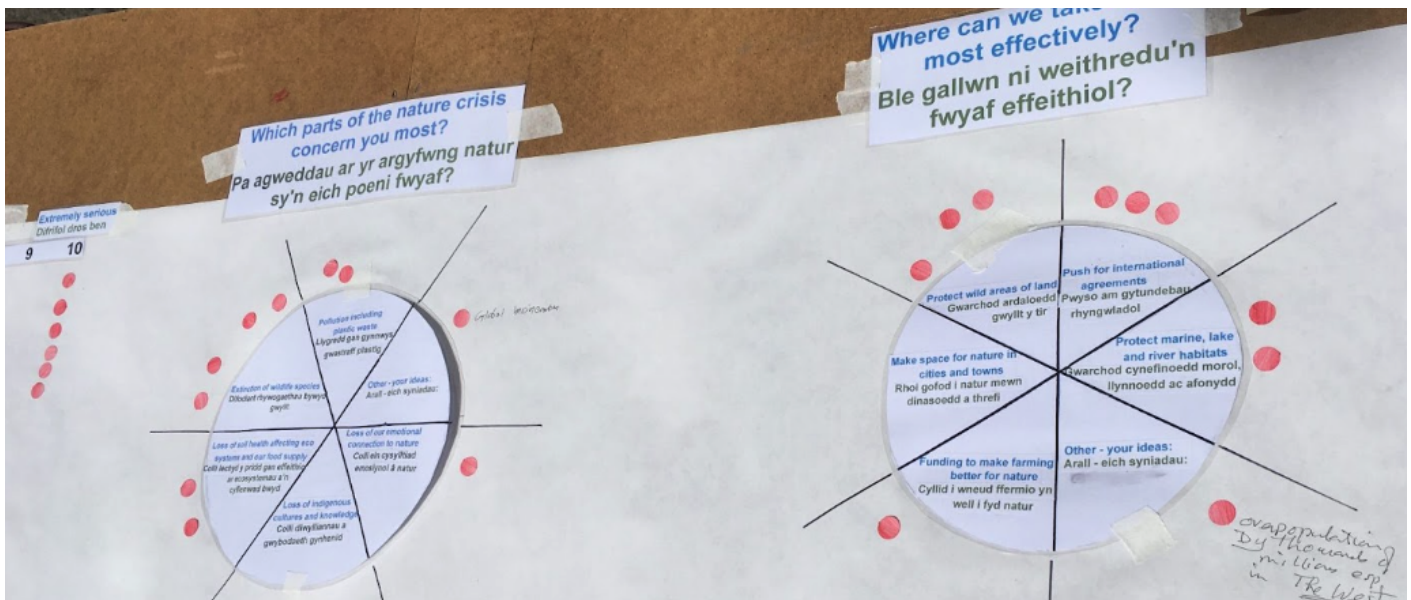
Would you consider joining the Restore Nature Now march with Chris Packham and many thousands of others, on Saturday 22nd June in London? To really show our politicians that nature is important to us?

⇒ Just use YES or perhaps Yes/Maybe options

Possible additions - but keep things neat and tidy

- Big QR code and [joinxr.uk/xxxxxx](https://joinxr.uk/xxxxxx) link so people can sign up immediately (local group QR codes can be found [here](#))
- A date, place and time of your next event/meeting

## #4: The English/Welsh Nature-Themed Pie-Chart One



- Pros
  - Words can be printed out and stuck to wallpaper roll paper and used on a table. No need to construct survey boards.
- Cons
  - Not as visible to people passing by.
  - Takes longer to read all the options - need to keep their attention for the final call to action - which would be a 4th question.

### Question 1 (use number scale)

How serious is the nature crisis / biodiversity loss?

- Use a scale of 1-5 or 1-10 where 1 is 'No problem' and 5 is 'Extremely Serious'

### Question 2 (use pie-chart layout)

Which parts of the nature crisis concern you most?

- Extinction of wildlife species
- Loss of soil health affecting ecosystems and our food supply
- Loss of our emotional connection to nature
- Loss of indigenous cultures and knowledge
- Pollution including plastic waste
- Other - your ideas:

### Question 3 (use pie-chart layout)

Where can we take action most effectively?

- Protect wild areas of land
- Protect marine, lake and river habitats
- Funding to make farming better for nature
- Make space for nature in cities and towns
- Push for international agreements
- Other - your ideas:

#### **Question 4 (the call to action)**

This is where you offer the next step. It could be a question like 'would you join our email list?' or 'Would you like to come to our next welcome meeting to learn more about XR?' or inviting people to the next big event/action (e.g. 'Would you like to join us in London for Restore Nature Now march?')

#### **Tailor and print words**

All these questions are [available on this Google Doc](#) - you could take a copy and edit the questions and answer to suit. **Welsh translations of questions and options** also contained in this doc.

## Producing the Boards

We recommend purchasing white A1 or A0 foamboards that can be found from craft stores or online (approximately 1m x 70-80cm)

### Graphics for the boards

Files to print for the survey:

#### **#1: The Simple One**

- [The colour parts \(emojis and colour bars\)](#)
- [Download questions for the survey board](#) - this pdf goes straight to your downloads folder.
- OR [Word doc version \(to copy and update if you wish\)](#)

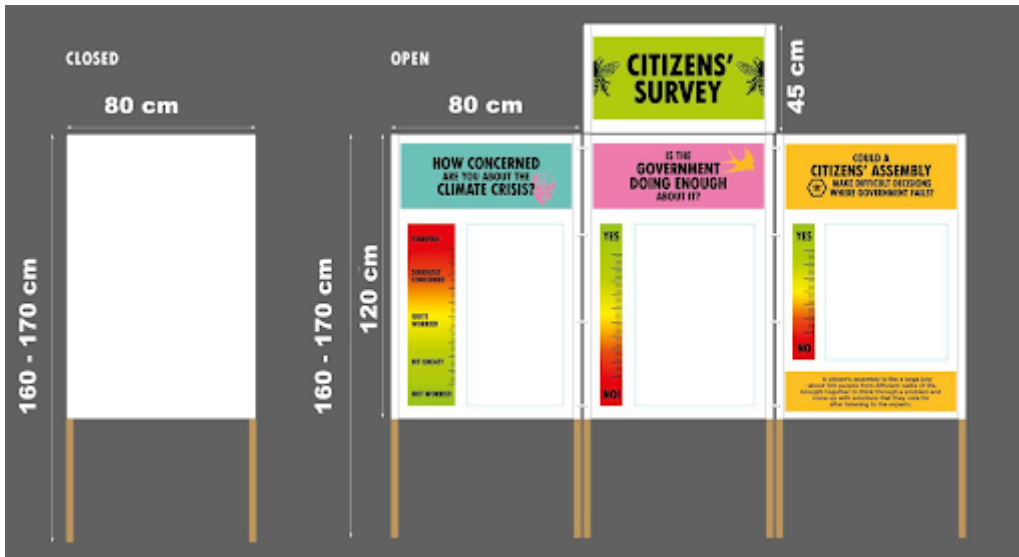
#### **#2: The Deliberative One**

- [Pdf of board 2 to print](#)
- [Canva file of all of it](#) - if you create an account you can copy this files and edit them

#### **#3: A colour version of a Citizen's Assembly focused board**

[Pdf to download here](#) - you should be able to print these at home and carefully tile together to create the size you need for these boards.





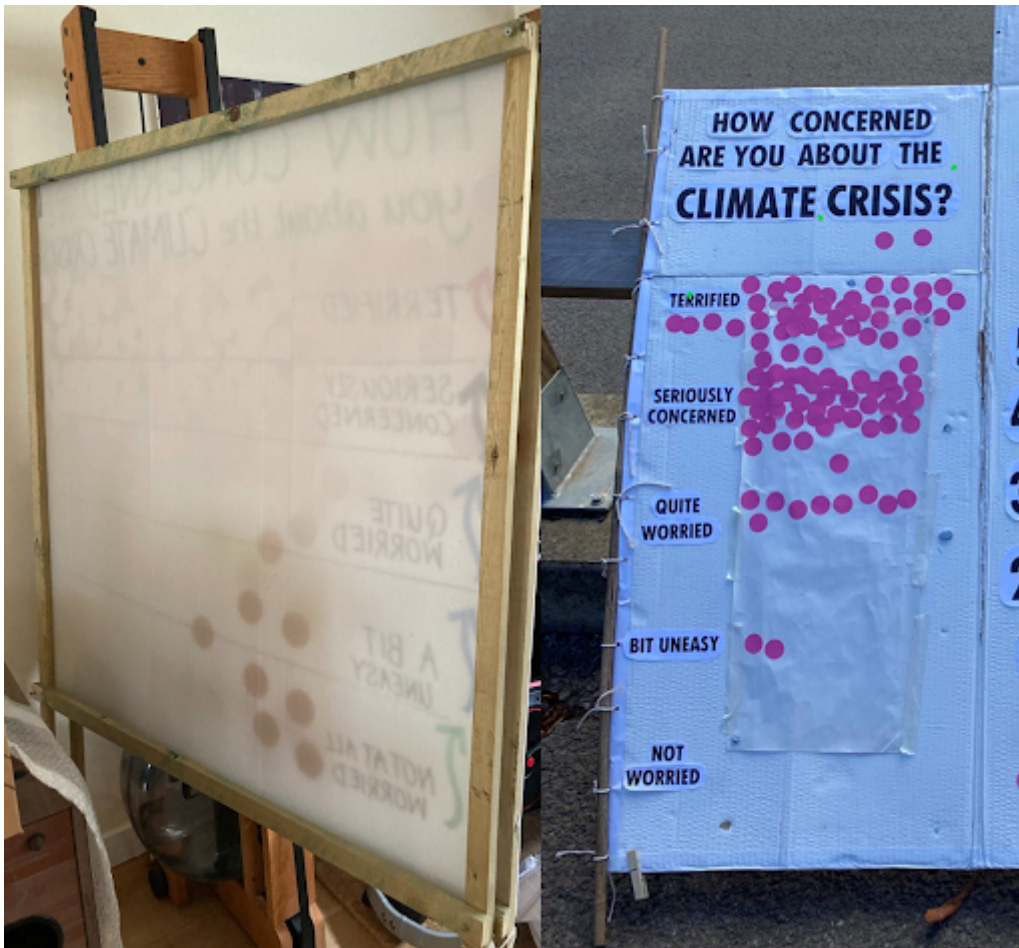
Or you can create your own versions using the **XR FUCKED CAPS** as well as other fonts and symbols which can be downloaded [here](#).

We have suggested two ways to attach the boards together though you might find alternative methods that work for you.

## Making the boards themselves

### Wooden Support

- Two long pieces of board attached vertically to stand the boards up.
- Two shorter pieces attached horizontally to support the boards.
- These are attached using a staple gun or drill from the front (drilling through the white board into the wood).



## Bamboo

- Use a hole punch a long the edge of the board and then use string to tie bamboo to each board.

## General Advice

- We recommended sticking a new piece of paper for people answering with stickers so that one piece of paper can be removed each time rather than removing each sticker individually, although you may prefer to keep stickers up if you want to see it grow.
- We recommend bringing cable ties, string or bungee cord to attach the boards wherever you are as the foam boards are very light.
- The boards can also be attached to wooden boards and secured using hinges (see bottom photo) so that they can be free standing on a stall but this requires a little bit more work at the start.

