

Paint the Streets

Messaging Focus

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Rebel for Truth - Paint The Streets 2024



Spend 2024 spreading the love, creativity - and of course a little bit of mischief. Share the message Rebel for Truth far and wide.

- Print out a poster and put it in your window
- Scrawl a symbol with a sharpie
- Sticker up!
- Flypost your town
- Subvertise bus stops or billboards

Everyone. Everywhere.

Rebel for Truth is a main messaging theme of XR for 2024. You can find the [messaging guidance pack here](#).

Note: This is for all messaging, and is not Paint the Streets specific.

Resources

- [Rebel for Truth Flyers](#)
- [Rebel for Truth Stickers](#)
- [Rebel for Truth Posters](#)
- [Rebel for Truth stencils](#)- see the [Stencils page](#) for instructions.
- [Rebel for Truth Social Media Assets](#) (you will need to add your own text)

The Paint the Streets [google drive](#) also has an archive of campaigns and designs; from bus stop and billboards, to posters and flyers (this is being updated).

Note: The logo is copyrighted and not to be used for commercial purposes.

If you want to create your own posters etc, check out [Aktavisda](#) or [download the XR fonts](#) to use on your preferred editing software.

Slogans

The main slogans for the Rebel for Truth campaign are:

REBEL FOR TRUTH

CITIZENS ASSEMBLE

Paint the Streets Slogans

A wide range of slogans have been used by XR over the years. Here are some of the most successful slogans that resonated with people who saw them.

Core XR slogans

REBEL FOR LIFE

TELL THE TRUTH

THIS IS AN EMERGENCY

ACT NOW

REBEL FOR TRUTH

CITIZENS ASSEMBLE

NO FOOD NO FUTURE

THIS IS NOT A DRILL

NO MUSIC ON A DEAD PLANET

NO FUTURE ON A DEAD PLANET

----- ON A DEAD PLANET

FRUGALITY, HUMILITY, EMPATHY

REFLECT, REBEL, RELINQUISH

FLY TODAY, NO TOMORROW

YOU CAN'T EAT MONEY

NOW OR NEVER

TIME IS UP

DEEDS NOT WORDS (nicked from Suffragettes)

WE ACT IN PEACE

THIS IS CHANGE

CHANGE IS NOW

EVERYTHING WILL CHANGE, EVERYTHING CAN CHANGE

STOP THE HARM

LOVE IN ACTION

PEACE

Slogans from specific campaigns

PEOPLE OVER PROFIT

OUR AMAZON

GOVERNMENT INACTION KILLS

REWILD

WE ARE NATURE DEFENDING ITSELF

IMAGINE THE IMPOSSIBLE

BIG OIL IS THE POISON, ACTION IS THE ANTIDOTE

INVEST IN LIFE NOT DEATH

MUTUAL AID

ANOTHER WORLD IS POSSIBLE

NHS NOT HS2

STOP HS2

PPE not GDP

Older Slogans

November 2023

REBEL FOR TRUTH

CITIZENS ASSEMBLE

April 2023

UNITE TO SURVIVE

CHOOSE YOUR FUTURE

DECIDE TOGETHER

REPARATIONS NOW