Get people to watch your livestream

A blurb is a short description of what is happening on your livestream to get people to watch it.

You need to prepare it in advance, save it on your phone (notes app, as a text message...) so when you're ready to go live, you'll only have to copy and paste it.

Templates

Facebook

LIVE from XXX Location

Today we are targeting XXX because XXX What & Why

Support the action: comment, like & share.

Visit this link for more information: XXX or any relevant call to action

#hashtag #hashtag @tagsomeone (example: for Restore Nature Now, use #RestoreNatureNow)

Twitter / X

Say you’re live + use the headline + hashtags as you only have 280 characters available

Instagram

Live from XXX Location for XXX name of the action

Examples

1

LIVE: Protestors in Milton Keynes douse Boris Johnson in Oil!

Whilst visiting the site of a proposed new oil shaft in Milton Keynes, Extinction Rebellion rebels surprise Boris Johnson and cover him in "oil". Don't worry though, it's vegan and eco-friendly! We are even offering to pay his dry cleaning bills. (He didn't accept).

We're doing this because despite committing to net zero carbon emissions by 2050 (which in itself is too late) the Prime Minister Mr. Johnson just gave the greenlight to four new oil drilling operations on UK soil, with plans to pour it over indigenous communities. Extracting and burning fossil fuels increases greenhouse gases in the atmosphere, which directly leads to global overheating and catastrophic climate change.

We're asking Boris Johnson to cancel all fossil fuel extraction operations now. Please sign our petition here: + link.

#SoilNotOil #ActNow

2

LIVE:

Extinction Rebellion, Stay Grounded and Scientist Rebellion blockade Farnborough Airport in protest against the airport's expansion and the polluting private jet industry.

This action is part of the #MakeThemPay campaign, uniting citizens and scientists from around the globe behind three demands: Ban Private Jets, Tax Frequent Flyers and Make Polluters Pay.

Aviation as a whole is the pinnacle of climate injustice, with 1% of the population being responsible for 50% of its emissions and 80% of the world population never having set foot on a plane.

A report by @Oxfam highlighted that the richest 1% grabbed nearly two-thirds of all new wealth worth- $42 trillion- created since 2020, almost twice as much money as the bottom 99 percent of the world’s population.

#BanPrivateJets #MakePollutersPay #TaxFrequentFlyers #Farnborough #ExtinctionRebellion

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