

Photography at Actions

If the media attend your actions they won't rely on you to get images. In case they don't, make sure to provide them with a few great shots.

- Consider also what content we can produce that the media would not have access to. The behind the scenes of the action is as interesting as the action itself.
- Think about how the content will be useful on your platforms and on the XRUK social media channels. Again, how can we think beyond just showing what happened? Is there a deeper, richer story to be told through our images?
- We are trying to put storytelling front and centre. To platform diverse voices. Photographers might be interested in capturing both images and words, such as a quote from a subject as to why they are there.

You will probably be taking photos for 2 main outlets - Press and Social media. Photos/video may also be useful for defence if a rebel is taken to Court.

Briefing for photographers

Make sure to give a phone number that the M&M team can use to speak with you on the day, and that you know how to contact the M&M lead in case you have an issue with the folder / chat. If you have a media team working remotely don't leave until you've checked they've got everything they need.

Make sure you have agreed with the M&M team how they're expecting you to share your content with them.

If you want crediting, identify your photos; & how you want to be credited. Organise this in advance. If no credit is necessary, M&M should use a credit, eg. "credit XR Nottingham".

Sharing content with your M&M team

Ideally, your M&M team will set up a folder (and maybe a chat) where you can 'dump' all your photos.

All photographers should use ONE Google Drive folder and ONE Signal/Telegram channel or group chat (ideally the Live Action Content Telegram channel).

The **Live Action Content Telegram** is the default way to share your photos if you're at an action and there is no specific chat or folder to send your images to. [Click here](#) to join it and see [here](#) for

instructions for uploading.

Practice uploading to the folder / chat BEFORE the action.

Watch [this tutorial](#) to learn how to use Google Drive on your phone.

Tips for getting good shots

Set your camera to it's highest video and camera quality (1080p is best). Check you have enough storage space, battery power & a clean lens.

For early morning / late night actions - use flash to get images of faces.

Landscape video and landscape photos are best

For more detailed guidance, read [this page](#)

For Press

Speed is EVERYTHING. Send photos urgently to the M&M team. More beautiful / better resolution / tweaked photos won't be used if they come in too late - send good, raw images as fast as possible.

Get images that:

- Have the message of the action (eg. on-message banners, placards with good facts)
- Have the call to action, eg. web addresses or hash tags etc on placards
- Tell the story
- Have as many faces as possible all in one shot (the "wedding shot")
- Show the rebels who have given a quote
- identify the town / area / target the action is taking place at (eg. recognisable place / logo of the target company)
- have explicit permission to be used if they contain members of the public or children (ideally including name, age, area they live, job/role in the community)
- have content the media would not have access to, e.g. behind the scenes of the action

Send photos of people with details if possible: name, age, area they live, job/role in the community.

For arrestees

- Take photos / video of police actions, including arrests. If there is any chance of arrest, don't leave until the rebels / police do!

For fundraising

TBC

For social media

- You can take a bit more time with these images. Press may well use video if it can be edited very quickly (ie. top and tail).
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