

# Photography at Actions

If the media attend your actions they won't rely on you to get images. In case they don't, make sure to provide them with a few great shots.

- Consider also what content we can produce that the media would not have access to. The behind the scenes of the action is as interesting as the action itself.
- Think about how the content will be useful on your platforms and on the XRUK social media channels. Again, how can we think beyond just showing what happened? Is there a deeper, richer story to be told through our images?
- We are trying to put storytelling front and centre. To platform diverse voices. Photographers might be interested in capturing both images and words, such as a quote from a subject as to why they are there.

You will probably be taking photos for 2 main outlets - Press and Social media. Photos/video may also be useful for defence if a rebel is taken to Court.

## Briefing for photographers

Make sure to give a phone number that the M&M team can use to speak with you on the day, and that you know how to contact the M&M lead in case you have an issue with the folder / chat. If you have a media team working remotely don't leave until you've checked they've got everything they need.

Make sure you have agreed with the M&M team how they're expecting you to share your content with them.

If you want crediting, identify your photos; & how you want to be credited. Organise this in advance. If no credit is necessary, M&M should use a credit, eg. "credit XR Nottingham".

## Sharing content with your M&M team

Ideally, your M&M team will set up a folder (and maybe a chat) where you can 'dump' all your photos.

All photographers should use ONE Google Drive folder and ONE Signal/Telegram channel or group chat (ideally the Live Action Content Telegram channel).

The **Live Action Content Telegram** is the default way to share your photos if you're at an action and there is no specific chat or folder to send your images to. [Click here](#) to join it and see [here](#) for

instructions for uploading.

Practice uploading to the folder / chat BEFORE the action.

Watch [this tutorial](#) to learn how to use Google Drive on your phone.

## Tips for getting good shots

Set your camera to it's highest video and camera quality (1080p is best). Check you have enough storage space, battery power & a clean lens.

For early morning / late night actions - use flash to get images of faces.

Landscape video and landscape photos are best

For more detailed guidance, read [this page](#)

## For Press

Speed is EVERYTHING. Send photos urgently to the M&M team. More beautiful / better resolution / tweaked photos won't be used if they come in too late - send good, raw images as fast as possible.

Get images that:

- Have the message of the action (eg. on-message banners, placards with good facts)
- Have the call to action, eg. web addresses or hash tags etc on placards
- Tell the story
- Have as many faces as possible all in one shot (the "wedding shot")
- Show the rebels who have given a quote
- identify the town / area / target the action is taking place at (eg. recognisable place / logo of the target company)
- have explicit permission to be used if they contain members of the public or children (ideally including name, age, area they live, job/role in the community)
- have content the media would not have access to, e.g. behind the scenes of the action

Send photos of people with details if possible: name, age, area they live, job/role in the community.

## For arrestees

- Take photos / video of police actions, including arrests. If there is any chance of arrest, don't leave until the rebels / police do!

## For fundraising

TBC

## For social media

- You can take a bit more time with these images. Press may well use video if it can be edited very quickly (ie. top and tail).
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