

Graphics, social media, posters, flyers etc

Here you'll find loads of resources you can use to promote your event/campaign.

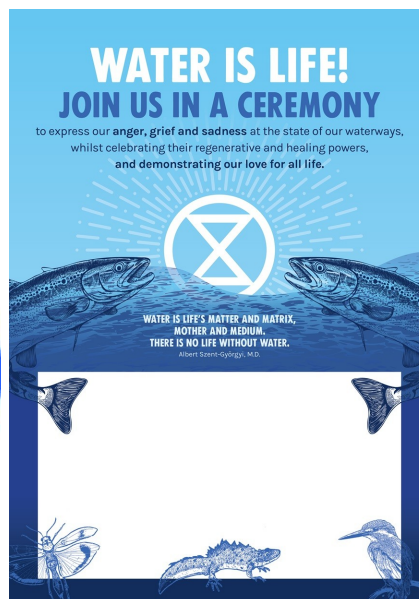
We have also created outreach materials for you to promote your ceremony. You can use the editable versions of the leaflets to add your text, QR codes and date/place of your ceremony and also use the printer-ready versions to send to a professional printer.

Dirty Water social media channels

- [Instagram](#)
- [TikTok](#)

Downloadable Assets

[Stickers](#) | [posters](#) | [flyers](#)



WATER IS LIFE!

This is an invitation to join a ceremony around our local waterways, to raise awareness, to learn how to protect our waters. We come from water, our bodies are 60% water and our brains are 80%. Humans are a part of nature not apart from nature. Water is crucial for all life, we must honour it.

Throughout history, we have always held ceremonies and rituals. They are our means of celebrating, marking moments, or making sense of the world we experience. For example, events such as naming ceremonies, funerals and unions (marriages), or more frequently, a football match or gig, are all a form of ritual where we share our feelings. Ceremonies have a more sacred element and gentle nature, they can include performance and express a sense of mourning or appreciation.

We're inviting you to an event to reaffirm our relationship with our local water. This might encompass our anger, sadness, awareness and care, and it can inspire change and our best intentions for this relationship from now on.

Using ceremonies to honour our water can include contributions of stories, myths, music and song, shared meditations, and spoken word. They can be as simple or complex as the community needs. Ceremonies, done well, leave lifelong lasting memories and therefore permanent good effects.

What would you like to bring to this ceremony we make together? You could be a witness or make your contribution. Please join this ceremony to act now on behalf of life.



Promote

- Share your ceremony and invite local authorities, politicians, other water users and engage schools & colleges.

- Highlight global water issues using the [XRGlobal Water Gallery](#) and encourage others worldwide wed their water on Sunday 22nd March 2026
- Incorporate [Blue Plaques for Nature](#). This could include a QR code on the plaque which could point to the history of the waterbody.



You can also find everyfin we've put together for the Dirty Water campaign [here](#). There are loads of ideas and resources available - check them out!
