

What's the World Water Wedding?

What's the Point?

For everyone around the world to **publically** commit to water for life, because water is life!

Launch: **Sun 24 Aug** - announce your engagement / commitment to water.

Followed by a month of actions to promote this campaign between **Sun 24 Aug** to **Sun 28 Sept**.

Then nurture your relationship with your chosen water source and make the campaign go global. A day of water commitment ceremonies and weddings across the world on **Sun 22 Mar 2026**.

The initial idea of a 'wedding' was [inspired by Meg, an artist from Bristol](#). The XR Dirty Water team have created this action pack to support you in getting involved by creating your own actions and events around water.

Key dates and calendar of actions and events.

Marriage vows often include a commitment to love 'for better or worse, in sickness and in health'. The World Water Wedding will both celebrate this miraculous basis of life and grieve the sickness facing many of our bodies of water.

Find Your Flow

There are many ways that you can be involved in the World Water Wedding; from organising a joyous hand-fasting / commitment / ceremony, through to NVDA actions, such as occupations, blockades, mass trespass and Citizen's Arrests and anything in between.

The World Water Wedding can apply to any body of water, from the smallest puddle to the biggest ocean. The Earth is mostly made up of water; rain, glaciers, the polar icecaps, springs, mist and much more are all part of our global water cycle. Despite this, only 2.5% of it is freshwater, and less than 1% is easily accessible and safe for humans to use.



“Rivers are the arteries of our planet; they are lifelines in the truest sense.” Mark Angelo

Ambition

The campaign will build through 2025 and 2026 to a global day of action and weddings on **Sun 22 March, to coincide with World Water Day**. Everyone around the world commits to water for life.

Key campaign dates are deliberately connected to international water dates, which helps to bring media attention to water-related activities.

Inspiration from Meg

<https://www.youtube.com/embed/KvU8Vt10JAM?si=SbEeTcl7147CQvbw>

In 2023 Meg, inspired by the [Conham Bathing Campaign](#) in Bristol UK, organised a wedding ceremony to symbolise her commitment to the River Avon. The ceremony was a unique way to draw attention to the problem of sewage pollution in the River Avon and to advocate for cleaner water.

By ‘marrying’ the river, Meg aimed to create a sense of guardianship and inspire others to take action. The wedding was filmed as part of the documentary ‘[Rave On for the Avon](#)’ - watch the trailer above.

Meg subsequently appeared on ‘[This Morning](#)’ to share her story.
