

# Extraordinary Efficacy

Since its creation in 2018, Extinction Rebellion has become the largest and most impactful movement in the UK fighting for climate justice, ecological repair and genuine democracy. It has played a crucial role in transforming the awareness of, and conversation around the reality of the climate and ecological crisis.

And we are effective: “Extinction Rebellion... played an outsized role in increasing awareness and driving climate policy. In terms of cost effectiveness, the protest groups often bested traditional ‘Big Green’ nonprofit environmental groups.” (New York Times)

Internally, Extinction Rebellion UK has successfully built a body of extraordinarily dedicated activists. It has community footprints around the country, a robust set of organisational systems, and an advanced internal system of care and support for our rebels.

The movement is maturing yet remains agile, and ready to take the leap to a much higher level of ambition.

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